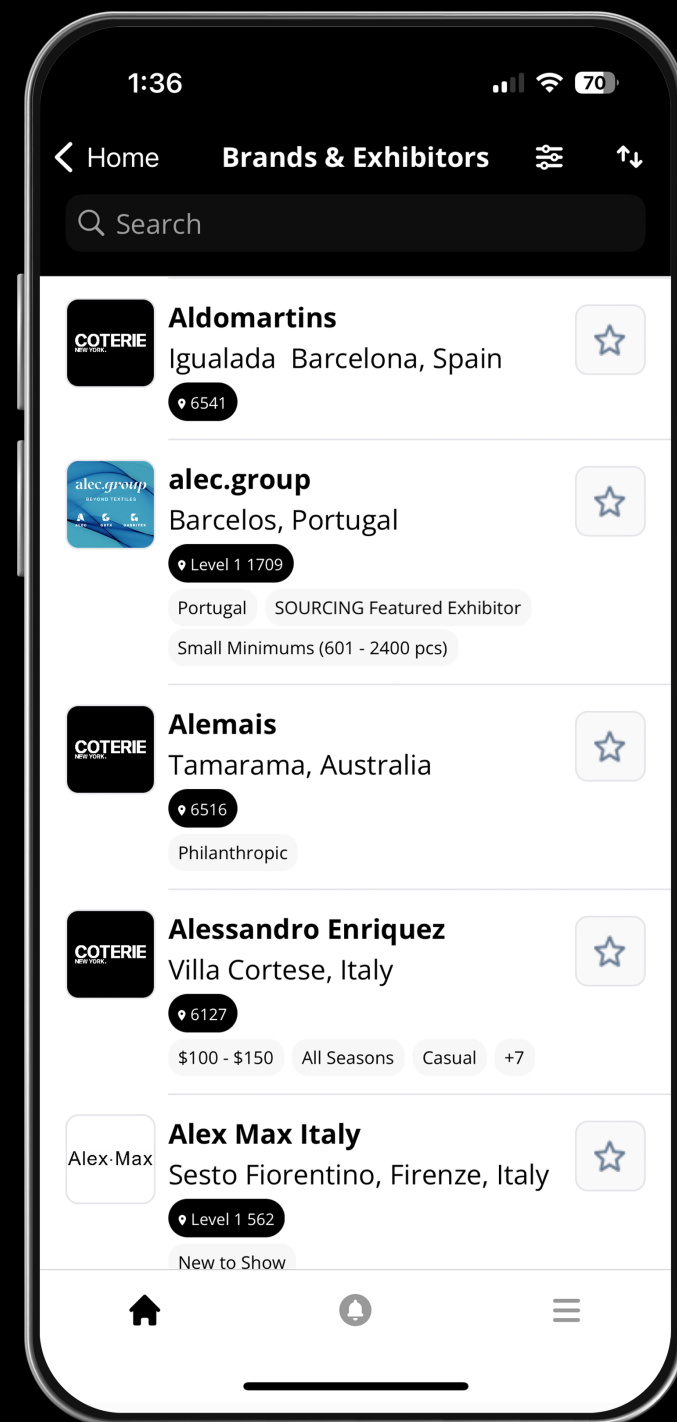
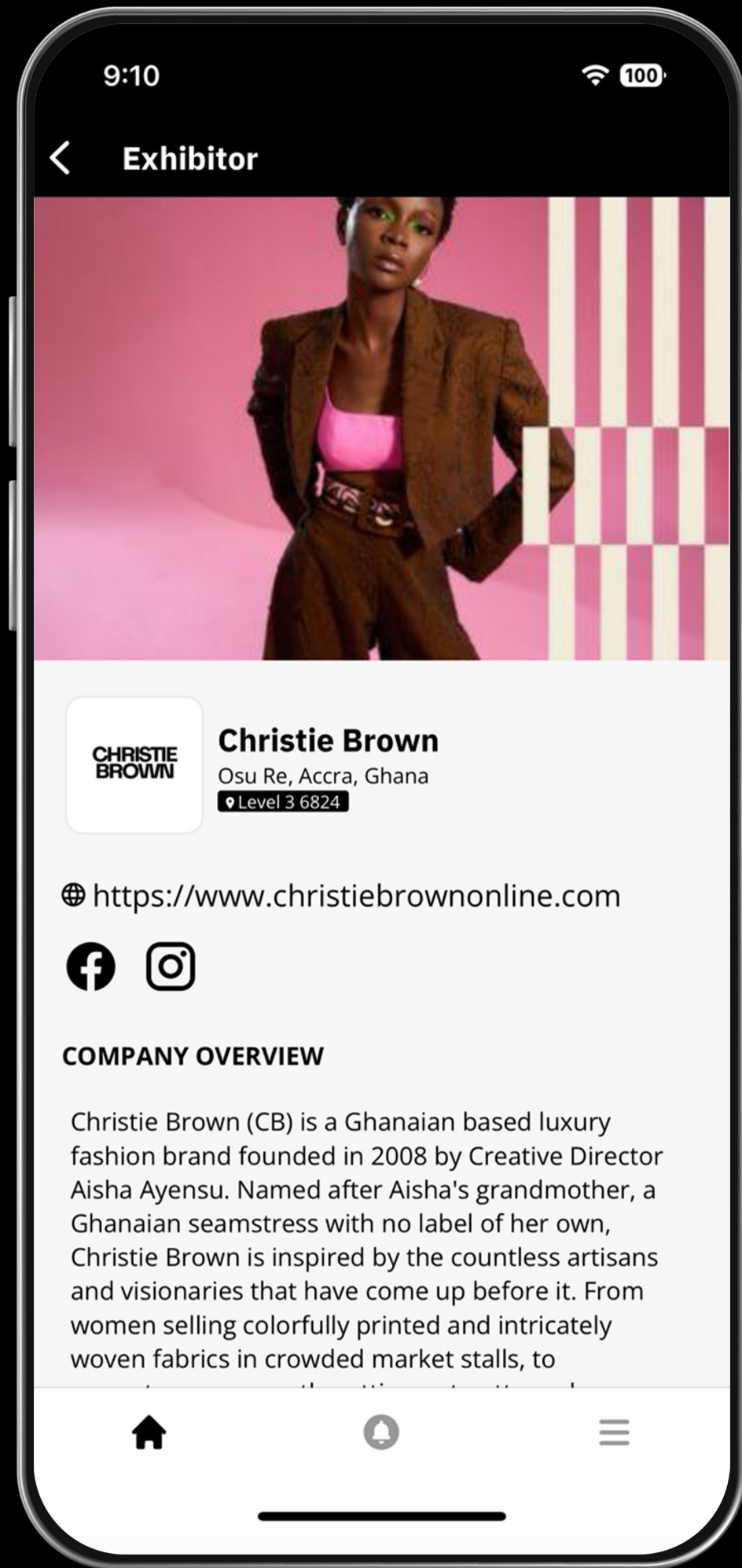


FEATURED BRAND PROFILE



BRAND LISTING



RETAILER BADGE

LEAD RETRIEVAL & FEATURED BRAND PROFILE

Every exhibiting brand receives a complimentary basic listing on our digital event planner – the go-to resource for buyers, available on mobile and desktop. But exhibitors who want to really stand out and enhance their show experience can upgrade to a Featured Brand Profile with Lead Retrieval capabilities. Scan buyer badges and create a personalized list of leads to build future relationships.

Across 2024 events, Featured Brand Profiles received **over 5,800 engagements** on the digital event planner. Now is your chance to upgrade – you have the potential to stand out amongst the crowd.

OPPORTUNITY:

- Lead Retrieval
 - » Functionality allowing you to scan buyer badges and collect quality leads with accuracy and no hassle
 - » Qualify hot leads and customize your lead information in real time with notes for more accurate follow up post-show
 - » Receive all your lead data in one concise report post-show
- Featured Brand Profile
 - » Unique and colorful page design with hero image and company logo
 - » 200-word description
 - » Bolded and highlighted in overall brand listing
 - » Look books, video capability, and social media links
 - » All basic listing function, including company name, booth number, categories, and contact information

COST: \$695