

## LEAD MANAGEMENT PRODUCTS CATALOG

CosmoProf 2023

# 6 Tools to Maximize Your Sales Opportunities



CompuLEAD® is the most powerful way to capture sales leads on the trade show floor using your own smartphone or a rented tablet. With six distinct tools to help warm up your sales calls and boost ROI, it's a marketing plan in an app!

- 1 Collect leads on and off the show floor
- 2 Create action codes or survey questions to qualify leads
- 3 Score leads to identify your hottest prospects
- 4 Send targeted content to educate and inform prospects
- 5 Access leads any time
- 6 Transfer leads to your CRM for quick lead follow-up

**Equip Your Team With the Right Tools For the Job**

**Show Code: CPNA23**
































Early Bird Pricing Ends: 5/12/23 | Advanced Pricing Ends: 5/30/23

Order Online: [compusystems.com/order](https://compusystems.com/order)

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### PRODUCT COMPARISON CHART

	 CompuLEAD® App	 CompuLEAD® Tablet	 CompuLEAD® Kiosk
Scan badges for full contact details			
Capture demographic data			
Download app to my own phone			
Use app on rented device			
Capture leads off the show floor			
Capture leads in self-serve mode			
Pair with wireless printer*			
Qualify leads with action codes/surveys*			
Add notes to leads			
Send electronic literature*			
Export leads in CSV format			
Comply with GDPR*			
*Additional charges may apply			

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# LEAD MANAGEMENT PRICING CATALOG

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### A-la-Carte

	5/12/23 EARLY BIRD	5/30/23 ADVANCED	STANDARD
<b>CompuLEAD App 1 User Activation</b> (173A)	\$380	\$430	\$500
+ Additional User Activations (173B)	\$145	\$145	\$145
<b>CompuLEAD Tablet</b> (174A)	\$485	\$525	\$575

### Packages

<b>CompuLEAD App 3 User Activations</b> (115) <ul style="list-style-type: none"> <li>Download app to 3 of your smart phones or tablets to capture leads at your booth or anywhere else</li> <li>Qualify top prospects with custom qualifiers and surveys</li> <li>Send prospects up to 5 video links &amp; 15 PDFs for quick email follow-up</li> </ul>	\$595	\$630	\$665
<b>CompuLEAD Tablet</b> (114) <ul style="list-style-type: none"> <li>One additional app activation for your own mobile device</li> <li>Send prospects up to 5 video links &amp; 15 PDFs for quick email follow-up</li> <li>Identify top prospects with custom qualifiers and surveys (up to 99 qualifiers &amp; 10 survey questions)</li> <li>Delivery, setup and in-booth training</li> </ul>	\$755	\$820	\$895
<b>CompuLEAD Kiosk</b> (175A) <ul style="list-style-type: none"> <li>Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service</li> <li>Custom survey questions and digital content delivery system – leave your hard copies at the office</li> <li>Delivery, set up, training, and pickup</li> <li>Two options: stand or table top.</li> </ul>	\$995	\$995	\$995

### Add-ons

<b>Wireless Printer</b> <i>For App</i> (287A) <i>or Tablet</i> (187A) – Only pairs to 1 device/app at a time	\$90	\$90	\$90
<b>Delivery, Setup and In-Booth Training</b> <i>For App</i> (108) <i>or Tablet</i> (08)	\$80	\$80	\$80
<b>Lead Retrieval Product Pick-up</b> <i>For Tablet</i> (09)	\$80	\$80	\$80
<b>Custom Qualifiers and Survey Questions</b> (05A)	\$90	\$90	\$90
<b>Literature &amp; Videos Delivery</b> (LITE)	\$90	\$90	\$90
<b>Insurance</b> <i>For Tablet</i> (INS)	\$90	\$90	\$90

Processing Fee = \$25

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#### Cancellation/Refund Policy:

By completing this lead retrieval order, you agree to be held liable for the safekeeping and return of the lead retrieval device and its accessories. If the device or Bluetooth printer is damaged, lost, or stolen, a replacement fee of \$500 per item will be charged. If the power cord is not returned for any device, a \$100 replacement fee will be charged. If the device is not returned within one hour after the show floor closes, a \$100 late fee will be assessed. All fees will be charged to the credit card used when placing the order. CompuSystems and atEvent are not liable in the event of any hardware or software malfunction, service interruption, or loss of saved leads. No refunds on the CompuLEAD App once it has been activated. No refunds on all CompuLEAD products within 30 days of the start of the event or after the event begins. Orders canceled before that period are entitled to a full refund less a \$100 cancellation fee. If the event dates change, the original event dates will apply to the refund policy.