EXHIBITOR REGISTRATION INSTRUCTIONS

Please note: Your organization is a confirmed exhibitor for the CLEANPOWER 2021 Conference and Exhibition; however, you still need to register the individuals who will be attending.

Visit the Exhibitor Registration page for additional registration details.

There is a single registration pass providing all registrants (attendees and exhibitors) with access to the exhibition, plus all of the education stations on the show floor. Each exhibiting company has an allotment of free passes that you may use for your own staff, or for any customers you would like to host at the event.

There is an exhibitor portal for the main contacts at each exhibiting company. Log into the portal with your A2Z password and you can redeem your free passes by re-registering employees that attended las year or by registering new staff attending. The portal also includes your current roster of staff registrants and a group registration list if you prefer. If you need a reminder of your password, email conference@cleanpower.org

What is included in your CLEANPOWER registration? This all-inclusive pass provides access to all of the educational and networking opportunities plus hundreds of exhibits on the show floor Tuesday – Wednesday as well as:

The All Access Registration Pass

- The CLEANPOWER Conference & Exhibition on December 7 - 8 in Salt Lake City, UT
- Matchmaking with attendees and during both the virtual event in June and the in-person tradeshow in December to connect you with participants interested in your products and services.
- Access to all education sessions (both live streamed and on demand) during the virtual event in June as well as general sessions in December.
- Access to the exhibitors during the in-person tradeshow.
- Access to the speaker presentation files for which we receive permission to share.
- Networking events / opportunities both during the virtual event in June as well as the in-person tradeshow in December.
- Show information and mobile app including networking tools.

What if I have a large group of registrations and need help? If you have at least 10 registrations and would prefer not to register them online, you can download a group registration spreadsheet here, complete all of the necessary fields, and return it to ACP at conference@cleanpower.org to have entered into the system. All group registration lists must be received fully filled out no later than Monday, November 22 for the December 7 – 8 tradeshow.

What if I require additional registrations beyond my free allotment? If you need to purchase any registrations beyond your free passes, you can do so on the same registration site. Registration rates are listed below:

Membership Status	Pass Type	Early by September 17	Advance September 18 – November 30	Regular December 1 – December 8
Member Exhibitor	All	$395	$595	$695
Non-Member Exhibitor	All	$595	$795	$895

What if I have customers or prospects I want to invite to the show? There is an Invite-a-Customer promotion available for exhibitors to offer their customers a special discount of 50% off the prevailing rate for the December 7 – 8, tradeshow; simply share the promo code **CUSTOMER21**.

There is no previous attendance restrictions, however this code is not eligible to be used by staff of any exhibiting company (even if that exhibitor is also your customer) and is not applicable for the Virtual Summit only pass. This is an excellent way for you to provide a personalized benefit to customers, increase your visibility, and strengthen your relationships. Please be sure not to send this promo code to your own staff or staff of any exhibiting company!

How many free passes do I get with my booth? Based on your booth size, you receive the following free passes, which can be used for your staff or customers that you would like to host at the event:

Booth Size	Total Badges
100 SF	4
200 SF	5
300 SF	6
400 SF	8
600 SF	10
800 SF	12
1000 SF	14
1200 SF	15
1400 SF	16
1600 SF	18
1800 SF	20
2000 SF	22
2200 SF	24
2400 SF	25
2600 SF	26
2800 SF	27
3000 SF	28
3200 SF	29
3400 SF	30
3600 SF	32
3800 SF	34
4000 SF	36
4200 SF	38
4400 SF	40
4600 SF	42
4800 SF	44
5000 SF	46

Questions about registration? Contact ACP at conference@cleanpower.org or (202) 383-2512.