



## Click here to **Join the 2021 CLEANPOWER Exhibitor Green Team**

Should you need informational resources to help your organization achieve Green Team status email Wade Barton: [wbarton@cleanpower.org](mailto:wbarton@cleanpower.org)

**What is the Green Team?** The green team is a leading group of exhibitors at CLEANPOWER sharing their commitment to sustainable exhibiting practices at CLEANPOWER 2021. Through a short survey, exhibitors share how their practices in planning and exhibiting onsite impact social and environmental sustainability metrics. We'll ask you about things like lighting, procurement, collateral material in your booth, how you're shipping your booth and transportation while your staff is on-site with the goal of helping you ascertain small changes you can make to reduce your impact on the environment and improve your social capital both at CLEANPOWER and ideally - at all other shows you're exhibiting in.

Exhibitors impact the success of our sustainability efforts on-site and those who participate in the Green Team are considered for the CLEANPOWER Sustainability Leader Award, which is awarded to one exhibitor that shows outstanding commitment to sustainable operations and exhibiting practices at CLEANPOWER 2021. The award is an excellent way to gain visibility to your organization's sustainable practices and drive traffic to your booth. With each exhibiting company committing to sustainable exhibiting practices and making small changes to the way they exhibit; we can have a powerful positive impact!

**What are the benefits?** By participating in the Green Team Exhibitor Program your company and exhibition booth will receive additional recognition throughout the show cycle including:

- Highlight on Event Website
- Onsite Booth Recognition, including an opportunity to be featured on a floor decal, directing attendees to your booth.
- Booth will be included in the ACP attendee scavenger hunt.
- Special designation in the show directory
- Special designation in the event app

**All participant entries will be entered for an opportunity to receive a CLEANPOWER Sustainability Leader Award.**

### **How it works:**

An exhibitor must comply with the mandatory items identified in a variety of categories (e.g. lighting, shipping etc.), plus at least 4 optional items in across any of the categories. Random audit of practices will take place on site to ensure compliance.

At the end of the survey there is a section for you to participate in our Sustainable Exhibitor Award program. This section is for exhibitors to highlight some of the following:

- Exhibitor companies that operate in a way or produce products that seek to improve negative environmental and/or social impacts.
- Exhibitors that show outstanding commitment to sustainable operations and exhibiting practices at CLEANPOWER, including procurement methods (local sourcing, WBE, MBE, DBE, etc.)

### **Winners will receive:**

**Recognition on ACP's website, an ACP blog post featuring your efforts and will be highlighted in the sustainability report for the CLEANPOWER 2021 conference.**