


< Exhibitor

ALL BLACK



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All Black

Greenwich, United States

📍 Level 3 5223

🌐 <https://www.allblackfootwear.com>

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**COMPANY OVERVIEW**

ALL BLACK is a fashion-forward contemporary shoe brand. We combine innovative materials with cutting-edge designs but still maintain a retro feel and an important element of comfort that women of all ages desire.

ALL BLACK has evolved over the past 18 years to the position of a trendsetter in the contemporary design segment of the women's shoe market. Our brand has

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## EVENT PLATFORM OPPORTUNITY:

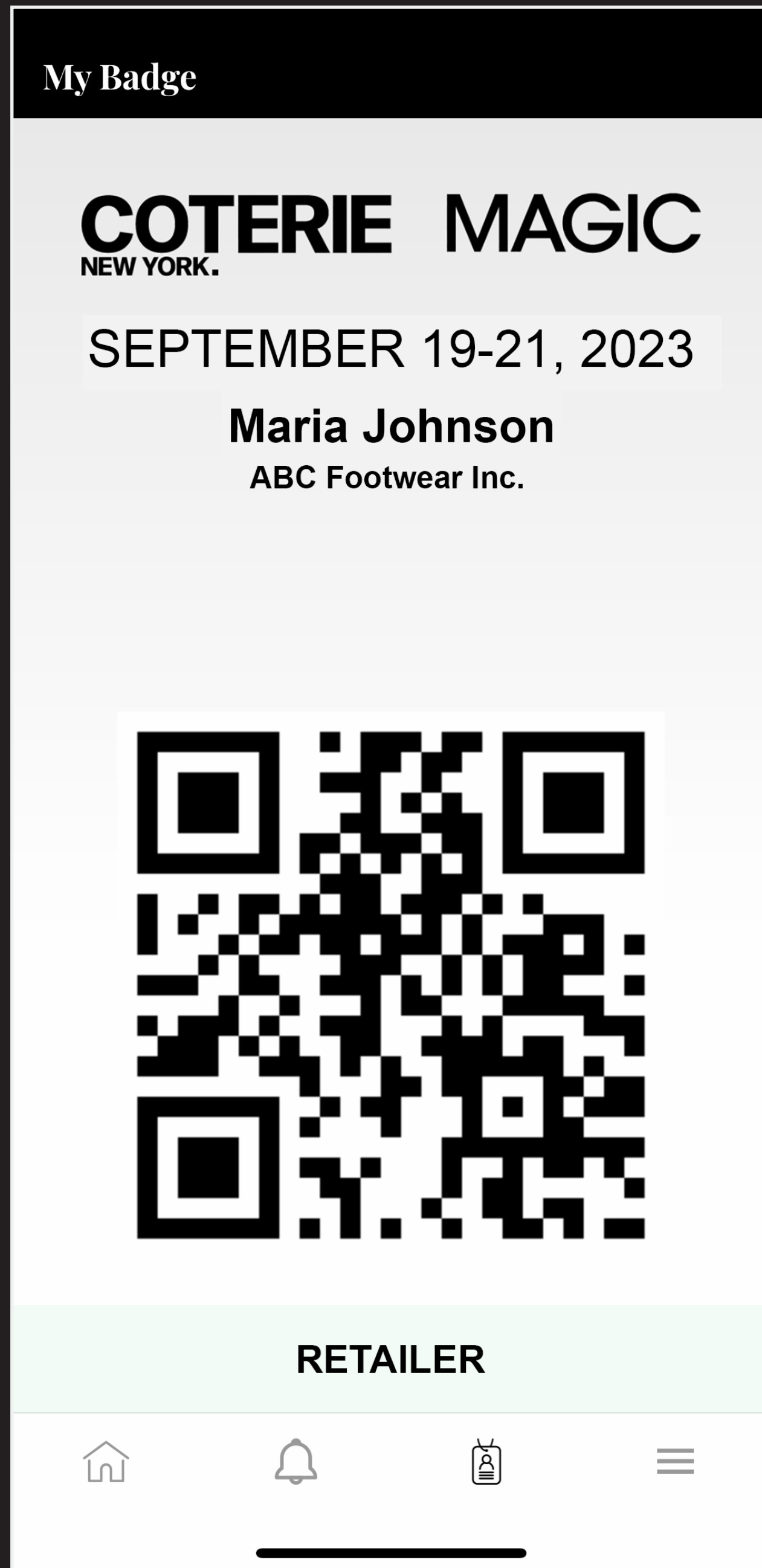
# FEATURED BRAND PROFILE

Every exhibiting brand receives a complimentary basic listing on our digital event planner – the go-to resource for buyers available on mobile and desktop – but exhibitors who want to really stand out and enhance their show experience have the opportunity to upgrade to a Featured Brand Profile.

## FEATURED BRAND PROFILES INCLUDE:

- Unique and colorful page design with hero image and company logo
- 200-word description
- Bolded and highlighted in overall brand listing
- Look books, video capability, and social media links
- All basic listing function including company name, booth number, categories, and contact information

**COST: \$450**



## EVENT PLATFORM OPPORTUNITY:

# SMART BUNDLE: LEAD RETRIEVAL

Having a Featured Brand Profile will enhance your show experience and provide attendees with further insight into your brand. Why not go a step further? Upgrade to our Smart Bundle which gives you a Featured Brand Profile PLUS Lead Retrieval. Scan buyer badges and create a personalized list of leads to build future relationships.

**SMART BUNDLES INCLUDE:**

- All of the benefits of the Featured Brand Profile plus...
- Lead retrieval functionality allowing you to scan buyer badges and collect quality leads with accuracy and no hassle
- Share insights with your team in real time with notes for personalized follow-up
- Access all leads through an online dashboard for efficient and simple post-show communication and export

**COST: \$650**