

T H E AESTHETIC SHOW

Show Information FILMING GUIDELINES

To record video, you must have an "approved to film" sticker on the front of your badge signifying your adherence to our official video policy below. Exhibitors & press can pick this up at Registration.

Attendees

- Filming at The Aesthetic Show 2020 is prohibited unless express permission is granted by show management.

Exhibitors

- Exhibitors may record video within the confines of their booth and may not record elsewhere on-site without the express permission of show management.
- Exhibitors may record their own sponsored session but must seek permission from The Aesthetic Show management. Set up and tear down of recording equipment cannot interfere with sessions taking place before or after the session being recorded. There is limited time in between sessions. Exhibitors may ONLY film the speaker(s) of that session. Filming of attendees/audience is prohibited.
- If you require special arrangements or would like to request special permission to film, contact The Aesthetic Show, Lead Operations Manager Marianne Ferrandi-Revoir at marianne.ferrandi@informa.com or 609-540-1628.

Media

Contact The Aesthetic Show PR team or marianne.ferrandi@informa.com to accommodate for equipment and any special arrangements needed on-site.

We encourage you to share with us any content created onsite for greater exposure and cross promotion opportunities. All content should be attributed to The Aesthetic Show 2020.

- **Exhibit Hall and General Areas:** Video recording is permitted within The Aesthetic Show's designated conference area and only with the express permission of The Aesthetic Show's PR and the subjects/sponsors being taped. Zooming in on laptops or similar mobile devices is prohibited.
- **Keynotes and General Sessions:** All video content must be attributed to The Aesthetic Show 2020. Filming the General Sessions is permitted for the first 10 minutes of each presentation. Longer filming durations are prohibited aside from the keynote.
- **Filming at The Wynn Las Vegas + The Wynn Brand Usage:** Filming/photography must take place ONLY within The Wynn Las Vegas contracted meeting rooms, ballrooms, or other area considered private to The Aesthetic Show during the duration of the conference. Any and all, filming/marketing materials which incorporate live-action photography and/or still photography of The Wynn property or The Wynn Las Vegas logo outside of this area must be coordinated through Rhiannon Hamel, Senior Convention Services Manager, 702-770-4724