

T H E
AESTHETIC SHOW

**REGULATIONS & GUIDELINES
BOOTH DESIGN VARIANCE
REQUEST FORM**

DEADLINE: October 30th, 2020

PLEASE RETURN THIS FORM TO:

Aileen McDermott

aileen.mcdermott@informa.com

Approval for design variances will be considered for island, split-island, or peninsula booths 20' x 20' space or larger - *only*, provided the variance is not detrimental to neighboring exhibitors.

Clearly labeled rendering and/or drawing of the proposed structure *MUST* be submitted with this request form via email. You will receive a response to your request.

Exhibiting Company _____ Booth Number _____

Exhibiting Contact (Please Print) _____

Email _____ Phone _____

Describe the Needed Variance _____

Number of Feet from Floor to Top of the Booth _____

Is there also a Hanging Sign? *(if so, please also see the Hanging Sign Request form in this section)*

Exhibitor Signature _____ Date _____

Event Management Approval _____ Date _____