

BOOTH CONSTRUCTION REGULATIONS & DIAGRAMS

PENINSULA BOOTH

PENINSULA BOOTH: A minimum of four standard linear booths (2 backed up to two) with aisle space on 3 sides of the configuration that backs up to Linear Booths, and is 20'x20' or larger.

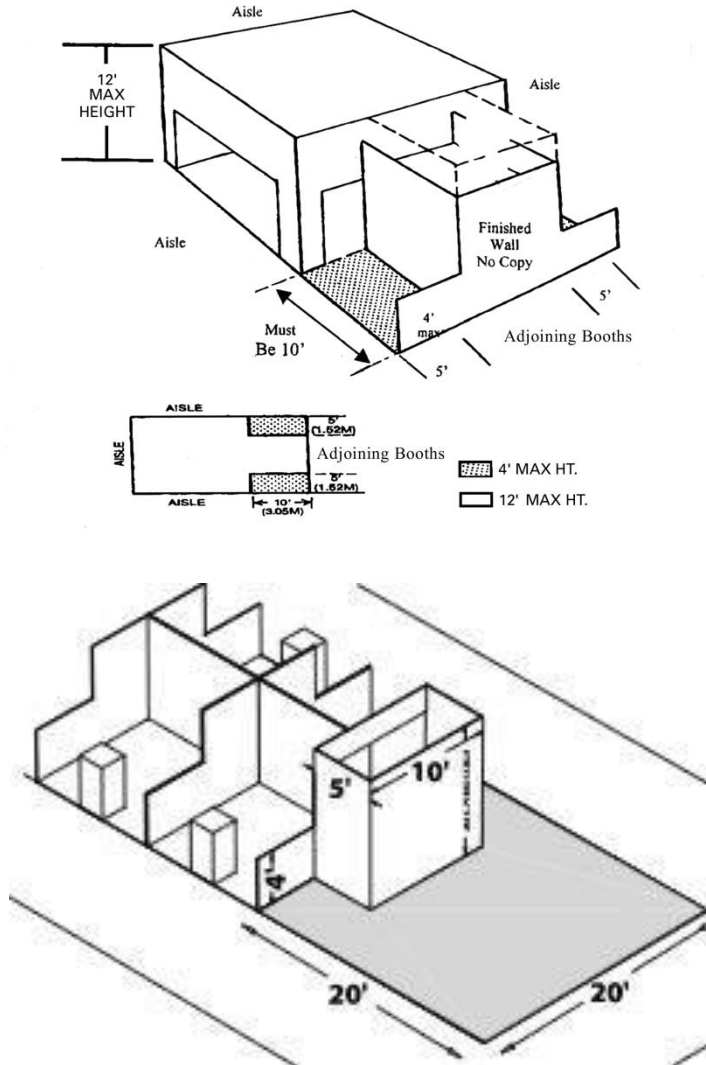
- Maximum height of 12', (higher with Event Management approval.) Booth presence (including signs/graphics) can be 20' with show management pre-approval.
- If you have a hanging sign, there must be at least 3' clearance from the top of the booth to the bottom of the sign and the total booth presence cannot exceed 20'. Hanging sign must be 10' from the adjacent booth. The width of any hanging or attached signs should not exceed 50% of the booth width.
- The backwall and all display fixtures are restricted to four feet (4') high within five feet (5') of each aisle, permitting adequate line of sight for the adjoining Linear Booths. Machinery, equipment, or products may not be shown on a raised/built-up platform or counter if they interfere with the height restrictions.
- If you have any type of interactive display, you must have a 3-foot clearance from the aisle(s) to allow for crowds.
- Any portion of the booth bordering another exhibitor's booth must have a finished back side and must not carry identification signs or other copy that would detract from the adjoining exhibit.
- Please bring all US Engineer-stamped, approved plans on-site for the Fire Marshal. The Fire Marshal reserves the right to deny booth construction without these plans.

****Booths with structures 12 feet or taller must submit an engineer stamped booth rendering plan.****

****Booths 10' x 20' or larger are required to submit a Booth Rendering. See Booth Rules & Regulations for details.****

(Examples of standard linear booths on next page)

EXAMPLE OF A PENINSULA BOOTH:



ALL PENINSULA BOOTHS MUST SUBMIT BOOTH DRAWINGS FOR APPROVAL.