

BOOTH PACKAGE WALL GRAPHICS INFORMATION

Exhibitors choosing to apply graphics to the standard booth package walls must follow the rules as stated below:

- Must be on the interior of booth only. The only exception is for brands who choose to order a ½ meter panel graphic through GES to brand the ½ meter return panel at front of booth.
- Material must have a solid white backing with no graphics so as not to show design or branding through to neighboring exhibitors' booth(s) or aisle.
- Nothing else may be taped, glued, stuck, stapled, tacked, clipped, or attached in any way to any of the walls or furniture.
- GES labor must install and dismantle booth graphics.

If wall graphics or any other signage is attached to wall panels in violation of these rules, Exhibitor will be billed for full equipment replacement costs.

Actual booth working space and dimension may vary. Please contact GES for exact dimensions for your booth.

GES GRAPHICS:

Price of new graphics produced by GES includes the equipment to attach the graphics to the booth package and labor to install and dismantle.

- **Fabric Overlay:** a hanging graphic that lays flush over the booth wall
 - 4" pocket at the top and bottom that will house a metal bar to provide tension
 - 1.5" of bleed at the top that will not be visible
- **Upgraded Fabric Insert:** a graphic physically inserted into the framework of the wall panel.

	FABRIC OVERLAY		
	1M	2M	3M
Advanced Rate*	\$661.00	\$991.25	\$1,652.00
Standard Rate*	\$860.00	\$1,288.00	\$2,148.00

**plus 8.25% tax*

	UPGRADED FABRIC INSERT		
	1M	2M	3M
Advanced Rate*	\$795.00	\$1,200.00	\$1,990.00
Standard Rate*	\$1,095.00	\$1,675.00	\$2,995.00

**plus 8.25% tax*

Advanced Discount Rate applies to orders received with artwork approved for production no later than **11:59pm, January 14, 2020.**

Standard/Show Site price applies to orders received with artwork approved for production after **12:01am, January 15, 2020.**

Note: Turnaround time for fabric graphics is approximately 72 hours, orders received on-site may not be produced and/or installed prior to show opening.

1M Fabric Graphics
38 ¾" wide x 93-96"
high



2M Fabric Graphics
77 ½" wide x 93-96"
high



3M Fabric Graphics
116" wide x 93-96"
high



Overlays are 96" high. Inserts are 93" high



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REUSING PREVIOUSLY PRINTED GRAPHICS:

If reusing previously printed graphics, order labor through GES Espresso.

Stored with GES: Flat rate of **\$81.91 per piece**

Outside vendor/not stored with GES: (2) men for (1) hour is the average labor estimate per graphic

STORAGE WITH GES: \$72.92 per piece, from show to show in Las Vegas only (price includes transportation)

Available only for graphics printed with GES. Storage requests are handled on-site via the Service Center.

To pull your stored graphics for an upcoming show, order “Storage Graphics Labor” on Espresso.

GRAPHICS NOT ORDERED THROUGH GES:

An outside vendor may produce your fabric overlays, but the labor and the installation equipment must be ordered through GES. See the labor section of the Graphics Order Form on Espresso to order. Fabric inserts and lightbox graphics must be ordered via GES.

A 4” pocket is necessary at both the top and bottom of the graphic in order to utilize the poles for installation.

LIGHTBOX GRAPHICS:

GES is the exclusive vendor for lightboxes. Power is not included; requires Edlen electric order.

	<u>Advance Rate*</u>	<u>Standard Rate*</u>
1M Lightbox Graphic	\$1,606.25	\$2,409.75

**plus 8.25% tax*

For more information and assistance, log onto [GES Espresso](#) or contact GES Customer Service at 800-801-0554.