

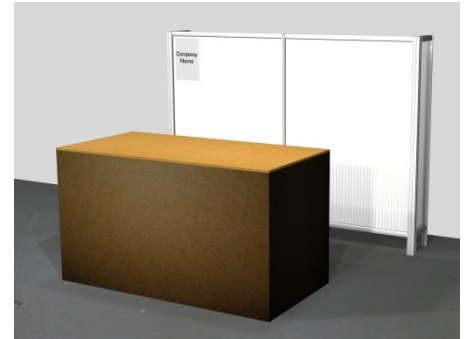
CASH & CARRY BOOTH PACKAGE DÉCOR RULES

- DESCRIPTION:** Cash & Carry is defined as a “boutique style” display that is an approximately 6ft wide x 3ft deep x 40” high and is subject to Cash & Carry rules and regulations. POOLTRADESHOW will provide your booth sign and booth number using the POOLTRADESHOW font.

POOLTRADESHOW’s Cash & Carry booth include a cork covered display and storage for inventory at no additional cost.

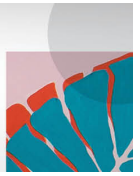
CASH & CARRY 6x6 Include:

- 1 Cork covered display (6’ L X 3’ W X 3.5’ H)
- Storage space under the display
- 2 stools
- 500w power outlet



*Please note: Pictured back wall is not guaranteed.

- NO CUSTOM BOOTHS:** ONLY decoration of cork display table/cube is permitted.
- LIGHTING:** Supplemental lighting may be ordered through GES/TSE or brought in by Exhibitor. If such lighting needs to be wired labor charges could apply. Please refer to the electrical labor rules or call GES/TSE at 702-515-8691 if you have any questions. Exhibitor provided supplemental, neon and decorative lighting are also allowed as long as it is placed on top of the display and is not deemed a fire hazard by management or the Fire Marshall. Lighting may not be hung from or attached to Pool owned equipment.
- GRAPHICS & SIGNAGE:** The booth package includes your company name and booth number.
 - No vinyl banners
 - No photocopied pictures on the wall
 - No “Pop-up” and “retractable” signage is permitted
- WALL GRAPHICS:** Are permitted and may be printed on the interior wall of the booth. Cash & Carry Package exhibitors will receive a link via email from GES to order wall graphics. Discount applies to orders received with artwork approved for production no later than 11:59PM, **July 31, 2019**. Prices increase after this date. Graphics may not have a solid black or dark background. No Nudity will be allowed on graphics or signage. If you choose to use an outside printer, you must rent graphics clip and hire GES to install the graphics, or graphics must be free standing. Please refer to the Walls Graphics Order Form in the Exhibitor Manual for more information. No graphics can be hung on booth package with visible clips.
- CARPET & AREA RUGS:** Are NOT permitted.
- FLORAL & SMALL PROPS:** Are permitted. Small Props are permitted and can be pinned to the front or on top of cork board display. Keep it simple and clean.
- MANNEQUINS:** Are not permitted unless approved by show management.
- CUSTOM FIXTURES:** Are permitted if on top of the table/cube and do not extend 6’ in height including the table.
- AUDIO/VISUAL:** Sound is not permitted. No exceptions. Laptops, computer screens, and flat screen displays are allowed but may not exceed 19 inches.



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11. **CURTAINS, DRAPE & TABLECLOTHS:** Curtains & Drape are not permitted. **Tablecloths must be steamed or pressed smooth.**
12. **DISPLAY PRODUCT:**
 - No Grid walls
 - No attaching merchandise to the back wall
13. **BOXES & SUITCASES:**
 - Empty boxes will be stored with GES and returned once the show closes at no additional cost. Please obtain Empty Stickers at the GES Service Desk and adhere them to empty boxes once they are ready to be stored.
 - No suitcases are permitted in your booth.
14. **STORAGE FOR PERSONAL ITEMS:** Please use storage space provided under the tables for storing personal items.
15. **BALLOONS & GAS:** Balloons are prohibited.
16. **MUSIC & SOUND:** Show Management provides music for the show. Music & sound amplifying devices, other than those provided by Show Management, are prohibited.
17. **ADDITIONAL BRAND(S) IN BOOTH:** No Exhibitor shall assign, sublet or share any part of its assigned space without the written consent of Show Management. Any Exhibitor who wishes to display additional brand(s) in its booth must submit the additional brand(s) to Show Management for approval. Upon Show Management's written approval, Exhibitor will be required to pay an additional fee per brand. If unapproved brands are found in Exhibitor's booth, exhibitor's booth will be closed. All money paid by exhibitor will be forfeited.