

Dear Exhibitor,

The International Foundation of Employee Benefit Plans welcomes you as an exhibiting company to the 68th Annual Employee Benefits Conference at the Mandalay Bay Convention Center in Las Vegas, Nevada.

The exhibit hall opens at noon on Sunday, October 23 and runs through Tuesday, October 25. We expect nearly 5,000 multiemployer trustees, public plan representatives and administrators representing both pension and health funds. The exhibit hall creates the opportunity for you to provide valuable resources to our attendees. As one of nearly 250 exhibitors, you are an integral part of the experience we offer, and your presence supports the Foundation's educational mission.

The enclosed *Exhibitor Services Manual* details the checklists, time lines, due dates, deadlines and forms for all the equipment, booth furnishings and services you will need to have a successful event. Order early and save money!

Please help us repurpose, recycle and reuse unwanted convention items. Visit us at the exhibitor service desk, located in the exhibit hall, to donate usable items at the end of the conference. Items in need include convention bags, toiletries and more.

If we can be of assistance, please feel free to contact me at (262) 373-7657 or sandral@ifebp.org, or Vickie Passow at (262) 373-7661 or vpassow@ifebp.org.

We thank you all for your support of our continued success!

Thank you,



Sandra Lange
Director of Exhibits

