

We get it.
Relationships are everything.



Expo Pass is a simple to use lead retrieval app built to streamline your exhibitor experience at the 67th Annual Employee Benefits Conference!
Price \$300

Lead Retrieval Benefits

- No hardware! Use your own smartphone or tablet
- Create qualifiers to document your conversations
- Real-time access to download your leads any time
- Includes five free users

Video Instructions



Instructions

1. Visit app.expopass.com and create an account using the same Exhibitor Organization used for event registration.
 2. Click on the box under 'Are you an Exhibitor?' and enter this 6-digit code: **GLO142**
 3. Select your company and complete your profile. Don't see your company name? Add it by clicking "Don't see your company name?"
 4. Click on the 'Company Profile' tab and fill in your information. Upload your marketing materials for attendees to view.
 5. Purchase Lead Retrieval.
 6. Add your team members as Users.
 7. Download Expo Pass from the [Apple App Store](#) or [Google Play Store](#). Search: "Expo Pass"
- *Per IFEBP Guidelines, email addresses are not included in scanned leads.

