

## BOOTH PACKAGE WALL GRAPHICS INFORMATION

Exhibitors choosing to apply graphics to the standard booth package walls must follow the rules as stated below:

- Must cover entire panel.
- Must be on the interior of booth only
- Material must be have a solid white backing with no graphics so as not to show design or branding through to neighboring exhibitors' booth(s) or aisle.
- Nothing else may be taped, glued, stuck, staples, tacked, clipped or attached in any way to any of the walls or furniture.
- Due to the height of the new booth package, GES labor must install and dismantle booth graphics.
- May not contain nudity.

If wall graphics or any other signage is attached to wall panels in violation of these rules, Exhibitor will be billed for full equipment replacement costs.

**Due to fire marshal, electrical and structural requirements, actual booth working space and dimension may vary. Please contact GES for exact dimensions for your booth.**

### GES GRAPHICS:

All wall graphics produced by GES include the clips to attach the graphics to the booth package and labor to install and dismantle.

- 1.5" of bleed at the top that will not be visible
- 4" pocket at the top and bottom that will house a metal bar to provide tension

	FABRIC GRAPHIC		
	1M	2M	3M
<b>Advanced Rate*</b>	\$661.00	\$991.25	\$1,652.00
<b>Standard Rate*</b>	\$860.00	\$1,288.00	\$2,148.00

*\*plus 8.25% tax*

Discount applies to orders received with artwork approved for production no later than 11:59pm, January 29, 2018.

Regular/Show Site price applies to orders received with artwork approved for production after 12:01am, January 29, 2018.

Note: Turnaround time for fabric graphics is approximately 72 hours, orders received on-site may not be produced and/or installed prior to show opening

To order graphics or for more information, contact GES Customer Service at 800-475-2098.

### GRAPHICS NOT ORDERED THROUGH GES:

An outside vendor may produce your booth wall graphics but the labor, clips and poles to install the graphics will need to be ordered through GES. See the labor section of the Graphics Order Form to order.

A 4" pocket is necessary at both the top and bottom of the graphic in order to utilize the poles for installation.

#### 1M Fabric Graphic

38 ¾" wide x 96" high



#### 2M Fabric Graphic

77 ½" wide x 96" high



#### 3M Fabric Graphic

116" wide x 96" high



### LIGHTBOX GRAPHICS:

Lightbox graphics are the only approved graphics option for the exterior of package booths.

GES is the exclusive vendor for lightboxes with in-booth packages.

For more information and pricing, please see the Exhibitor Services Manual.

	<b>Advance Rate*</b>	<b>Standard Rate*</b>
<b>1M Lightbox Graphic</b>	\$1,606.25	\$2,409.75

*\*plus 8.25% tax*

