

T H E AESTHETIC SHOW

REGULATIONS & GUIDELINES

ACCEPTABLE AND UNACCEPTABLE BOOTH GIVEAWAYS

If you are planning on providing giveaways to attendees who visit your booth, please be sure that these giveaways do not infringe on the exclusivity of any official sponsorship.

Examples of unacceptable booth giveaways:

The following items are covered under sponsorship exclusivity and cannot be distributed from your booth.

Badge holders/lanyards
Logo / Branded Bags

Please note:

Use of The Aesthetic Show Logo must be approved by Show Management.

The following items are not allowed in the facility:

Adhesive Items
Balloons
Confetti
Glitter
Outside Food and Beverage

Examples of acceptable booth giveaways:

Ball Point Pens
Bookmarks
Calculators
Calendars
Coffee Mugs
Flashlights
Golf Balls & Tees
Hats
Key Chains
Laptop Cords

Luggage Tags
Mail Openers
Mechanical Pencils
Mini First-Aid Kits
Mouse Pad
Paper/Plastic Bags
Post-it Pads
Sunblock
T-shirts
Thumbdrives
Toys

If you are concerned that your giveaway may infringe on sponsorships, or if you are interested in a giveaway item that is on the “not permitted” list above, please contact your sales representative to discuss your options.

***Show management reserves the right to evaluate the safety and offensiveness of novelty item handouts.**