

T H E
AESTHETIC SHOW

**REGULATIONS & GUIDELINES
BOOTH CONSTRUCTION REGULATIONS & DIAGRAMS
10x20 ISLAND BOOTH**

10' X 20' ISLAND BOOTH: ten-foot by 20-foot booth (10' x 20' / 3m x 6m) with aisles surrounding all sides of the exhibit.

- The maximum height is 8' (2.44m). Booth presence (including signs/graphics) can be 12' (3.65m) with Show Management pre-approval.
- If you have any type of interactive display, you must have a 3' clearance from the aisle(s) to allow for crowds.
- Walls may be installed in any portion of the booth; however, 75% of the perimeter of the booth must be left open. Walls must be finished on both sides so as not to be unsightly to neighboring exhibitors.
- All booths must be carpeted entirely due to safety and aesthetic reasons.
- All exhibitors must bring a copy of their US Engineer- stamped plans on-site for the Fire Marshal, if appropriate. The Fire Marshal reserves the right to deny booth construction without these plans.
- Hanging signs are not allowed for 10' x 20' Island Booths.

**SHOW MANAGEMENT MUST APPROVE ALL BOOTHS OVER 8 FEET.
PLEASE SUBMIT YOUR DRAWINGS TO JESSICA DE ROBINSON BY JUNE 15, 2018.
EMAIL JESSICA AT: JESSICA.DEROBINSON@UBM.COM**