

SUSTAINABLE EXHIBITING AT IMEX AMERICA



LAS VEGAS
OCTOBER 16-18, 2018



HOW TO EXHIBIT SUSTAINABLY AT IMEX AMERICA

Thank you for helping us reduce the event footprint of IMEX America by considering the following when you are designing your client's booth.

BOOTH MATERIALS

Please **avoid** using the following materials:

- **Foamcore made from polystyrene**, its dirty to manufacture and can't be recycled in Las Vegas
- **Vinyl (PVC)** is toxic and can't be recycled in Las Vegas i.e. Komatex

Instead please use these recyclable materials:

- **Falconboard** – reusable, renewable and 100% recyclable rigid material made from honeycombed cardboard. This is what IMEX use for all rigid signage – you'll find the price comparable to foamcore
- **conVerd Board** – a fiber-based rigid, recyclable material



BOOTH RECYCLE BINS

- Booths should have separate recycle bins for paper recycling

IMEX REFILL MOVEMENT

- Please don't order single use plastic bottles of water
- Instead we're asking exhibitors to provide water coolers for attendees to refill their **reusable** water bottles up during the show
- We'll be promoting the booths with water coolers throughout the show

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PACKING AND SHIPPING

- Avoid using **styrofoam** packing peanuts, these are **not** recyclable. Biodegradable options are widely available
- Use recyclable packaging
- Purchase materials locally
- Ship items by sea/rail
- Top Tip - Use the [SmartWay Partner List](#) to find an environmentally friendly carrier

DURING MOVE IN

- Flatten and stack your cardboard boxes on your booth for collection
- Pack all plastic wrap and visqueen in a pile at the corner of your booth
- Use non-reinforced visqueen to protect your booth carpet as this is recyclable – nylon reinforced visqueen is not recyclable

AT THE END OF THE SHOW

- Please take your booth with you
- Or if you would like to donate it please speak to the Organizing team to arrange this

THANK YOU