

LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: MONDAY, AUGUST 22, 2016

1 Choose Your Unit(s)

EXPOPRO PLUS™

Easy-To-Use Desktop Unit



- Easy-To-Use Point & Shoot
- Color Touch screen display
- Allows Personalized Note Taking
- High-speed Printer
- Reprint Individual Lead or All
- Leads on USB and Paper
- Electrical Requirements <1 amp, 110V

\$ 279.00 \$ 329.00 x _____ = _____

MOBILE PLUS™

Be Mobile. Be Green.

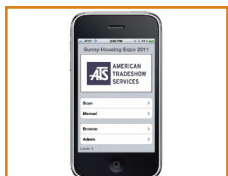


- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Leads on USB
- Extended Life Battery

\$ 349.00 \$ 399.00 x _____ = _____

LeadsPlus™ APP

The Lead Retrieval App



- Works on iPhone® or iPad® with iOS 7.0 or higher OR Android phones with OS 4.0 or higher
- Scan Barcode to capture lead
- Standard or Custom Qualifiers Included & Note Taking Ability
- Real-Time Online Lead Management
- Best Results With Wifi Connection

First License \$ 349.00 x _____ = _____

Additional Licenses \$ 99.00 each

OR

App Bundles: (3 Pack) \$ 499.00

(6 Pack) \$ 799.00

(10 Pack) \$ 999.00

2 Add Optional Services

| | DISCOUNT | REGULAR | QUANTITY | LINE TOTAL |
|--|----------|----------|--------------------------|---------------|
| Delivery & Setup | \$ 65.00 | \$ 85.00 | <input type="checkbox"/> | _____ = _____ |
| Custom Qualifiers - <i>(ExpoPro Plus & Mobile Plus Only)</i> | \$ 60.00 | \$ 80.00 | <input type="checkbox"/> | _____ = _____ |
| Custom Survey - <i>(Mobile Plus Only)</i> | \$ 60.00 | \$ 80.00 | <input type="checkbox"/> | _____ = _____ |

3 Add It Up

Total Due (in US Funds)

= \$ _____

All fields are required. Please include a Payment Authorization Form with your order.

4 Fill It Out and Sign

| | | | |
|---|-------------------|-----|-----------|
| COMPANY | | | BOOTH NO. |
| THIS LINK WILL BE SENT TO ALL ATTENDEES SCANNED BY YOUR SCANNER | | | |
| WEBSITE | | | |
| ADDRESS | | | |
| CITY | STATE | ZIP | COUNTRY |
| PHONE NO. | FAX NO. | | |
| ORDER CONTACT | | | |
| EMAIL ADDRESS | | | |
| ONSITE CONTACT | ONSITE CELL PHONE | | |

Order Online:

www.atleads.com

User Name: ISPA2016

Password: 3116

Fax Credit Card Orders to:

985-809-1888

Email Order:

orders@american-tradeshow.com

Mail Check Orders to:

American Tradeshow Services

Attn: Exhibitor Services

217 General Patton Avenue

Mandeville, LA 70471

To Call Order In

or Ask Questions:

985-809-0600, dial 1



2016 ISPA CONFERENCE & EXPO
SEPTEMBER 13-15, 2016
THE VENETIAN HOTEL & RESORT
LAS VEGAS, NV



PAYMENT AUTHORIZATION FORM

**A credit card is required on all orders as a security deposit on rental equipment. See Terms and Conditions at the bottom of this page.*

CHOOSE PAYMENT METHOD:

BOOTH NO. _____

COMPANY _____

ORDER CONTACT _____

PHONE NUMBER _____

☐ To Pay By Credit Card

We accept American Express, MasterCard and Visa. Please choose "To Pay By Credit Card" option and enter your credit card details below. Your credit card will be charged upon receipt of your order and an email confirmation/receipt will be sent to the email address listed on Page 1 of the order form.

☐ To Pay By Company Check (Security Deposit Required*)

Please make checks payable to American Tradeshow Services. Please choose "To Pay By Check" option and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Checks are due in the office ten (10) days prior to show start. Checks must be in US Funds and be drawn from a US Bank.

☐ To Pay By Wire Transfer (Security Deposit Required*)

For information on paying by Wire Transfer, please contact Exhibitor Services at 985-809-0600, ext 201. Wire Transfers must be paid in US Dollars. Please choose "To Pay By Wire Transfer" and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. An invoice will be sent once your order is processed along with details on how to complete your wire transfer transaction. Wire Transfers are due in the office ten (10) days prior to show start.

* Credit Card Details - Required for All Orders*

☐

| | | | | | | | | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
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☐

Use as Security Deposit Only

☐

Cardholder Name: _____

☐

Expiration Date: _____ / _____ Security Code: _____

Cardholder Signature: _____

! Terms and Conditions

All equipment ordered must be picked up at the service desk prior to the start of the show unless you have selected the Delivery and Setup option. Refunds will not be made for unclaimed equipment. Equipment must be returned to the service desk within one hour after the close of the show to avoid additional charges. If ATS staff has to pick up your scanner, you will be charged \$100.00.

Renter is responsible for the full replacement value of lead retrieval equipment if lost, stolen or damaged while in possession of renter.

All cancellations received earlier than seven (7) working days prior to show opening date will be subject to a \$75.00 service fee. All cancellations received within seven (7) working days prior to show opening date will be billed at full rental price and will not be eligible for refund.

A credit card is required on all orders as a security deposit on rental equipment. ATS will not charge anything to credit card held as security deposit with out prior authorization, however, ATS reserves the right to charge fees associated with lost, stolen or damaged units as a last chance effort to recover damages. ATS will allow ample time (at least sixty days) for exhibitor to arrange payment for lost, stolen or damaged units, before this step is taken.

Checks are due in the office ten (10) days prior to show start.

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www.atsleads.com

User Name: ISPA2016

Password: 3116

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985-809-1888

Email Order:

orders@american-tradeshow.com

Mail Check Orders to:

American Tradeshow Services
Attn: Exhibitor Services
217 General Patton Avenue
Mandeville, LA 70471

To Call Order In

or Ask Questions:

985-809-0600, dial 1

Custom Qualifiers Template

Fax To: 985-809-1888

DISCOUNT DEADLINE:

MONDAY, AUGUST 22, 2016

\$60 before deadline
\$80 after deadline
(COST PER UNIT)

The following is a list of the standard action codes that are included with your unit rental.

Add to Mailing List
 Current Customer
 Distributor
 Has Purchasing Authority
 Have Sales Rep Call
 Hot Lead!
 Inquiry Only
 Interested Buyer
 OEM
 Product A
 Product B
 Product C
 Product D
 Product E
 Product F
 Schedule Demonstration
 Send Literature
 Send Pricing Info
 VAR
 Wants Presentation

**To personalize these codes, or
use your own codes, please fill in
this template.**

Below please list your custom action codes. These custom codes will be ready for you when you pick up your reader at the show. (Please type or print legibly, maximum 28 characters per code.) To guarantee availability at show site, please fax this template in seven (7) days prior to show start.

The Following Characters May Not Be Entered As Part Of An Action Code:
**Apostrophes ('), Slashes (/), Backslashes (\),
 Dots (.), Carrots (^), and Quotes (")**

Company

Booth Number

[illegible]

If you have any questions concerning any of the products or services being offered for lead collection, please feel free to call us at (985) 809-0600 and we will make certain your questions are answered promptly.