



## **IPR Infringement Assistance**

*Exhibitors should take steps to ensure that materials in, on, or around its booth do not infringe on intellectual property rights of others. For information on Intellectual Property Rights, the following are some online resources:*

*For information about the U.S. Commerce Department's Strategy Targeting Organized Piracy (STOP!) program, please visit: [www.stopfakes.gov](http://www.stopfakes.gov). Information on registering your rights is also provided via a telephone hotline (**1-866-999-HALT**). The website also provides so-called "IPR-Toolkits" on selected markets [here](#).*

### **Small & Medium Sized Business On-line Education Course**

*The U.S. Coordinator for International Intellectual Property Enforcement has launched a new on-line training tool designed to educate Small & Medium sized Enterprises (SMEs) on how to protect their IP. The [SME Tutorial](#) allows businesses to educate themselves on a range of important issues from the basic definition of the various types of IP, to more detailed analysis of the processes and tools available to protect their assets. The Department of Commerce partnered with the Small Business Administration to develop this program tailored to aide American SMEs.*

*The [U.S. Chamber of Commerce](#) provides information on how to protect IPR.*