Promote Your Exhibit

Show management provides many opportunities for you to drive traffic to your booth. Inform your customers and prospects about your products and services, and maximize your ROI, by taking advantage of the following resources.

The New Products and Technologies Page

Our New Products and Technologies page is the best resource available for attendees to learn about the latest products and innovations coming to this year's show. Let attendees know about your unique product offerings and upcoming technologies when you sign up for our free online Exhibitor Directory.

Up to 2,000 FREE Customizable Direct Mail Postcards with Postage

Let your customers and prospects know where your booth is and what you're showcasing! We offer a variety of postcards, custom-made to feature your logo, product image, booth number and messaging. **Available in September 2016.**

FREE Customizable Email Campaigns

We provide you with a variety of official CONEXPO-CON/AGG email templates that can get through even the toughest firewalls and spam blockers. Simply set your email campaign up and watch your open and click rates soar. **Available in September 2016.**

Show Logos and Web Banners

Let everyone know you're exhibiting at CONEXPO-CON/AGG 2017 by placing one of our ready-made show logos or web banners on your website, email, print communications and more! Our show logos and banners come in a variety of styles, sizes and formats**.**

Media Relations Support

Providing press kits to the onsite Newsroom as well as seeking editorial coverage pre-show can be an effective way to supplement your marketing and promotional efforts. Check the list of supporting publications online and include your company in the New Products & Technologies section of the online Exhibitor Directory. Find additional information here as well as in the News/Publicity Tips section of the Exhibitor Services Manual. Please alert your company or agency communications personnel to these opportunities.