

OFFPRICE

SHOW DIRECTORY

THE ESSENTIAL GUIDE FOR EVERY BUYER LOOKING FOR GOODS AT THE LAS VEGAS SHOW!

Your Name: _____

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Signature _____ Date: _____

Directions: Select the color and size ad you want by circling the price below. Fax or mail in this form.
It's that easy! Advertising opportunities are available only to show exhibitors.

Please circle your selection! **B&W** **COLOR**

Additional Company Listing	\$100	NA
Business Card (3.5"w X 2"h)	\$100	\$350
Quarter Page (3.985"w X 3.25"h)	\$395	\$645
Third Page (3.985"w X 4.5"h)	\$500	\$750
Half Page (6"w X 4.5"h)	\$630	\$880
Full Page* (6"x X 9.25" h)	\$1000	\$1250
<small>(bleed size (add \$100) Trim: 6.5"w X 10"h. Allow an additional 1/8" on all sides for bleed & add crop marks)</small>		
Two-Page Spread* (12.5"w X 9.25"h).....	\$1525	\$1925
<small>(bleed size (add \$100) Trim: 13"w X 10"h. Allow an additional 1/8" on all sides for bleed & add crop marks)</small>		

**Add 10% for a full page ad and a two page spread; these are premium positions*

Inside front cover: Add \$350; Inside back cover: Add \$200; Back Cover: Add \$600; all other requested positions add 10%, and are available on a first come first service basis. We can also accommodate bleeds (add \$100 per page). **For more information contact Jack Doherty at jdoherty@offpriceshow.com, or call (262) 754-3711.** Space is extremely limited and subject to availability. Prices are based on receiving camera ready artwork. Layout and/or film work may be subject to additional charges.