



90<sup>th</sup> ANNUAL  
CONFERENCE

## WVC APPRECIATES YOU!

WVC is excited to present our **90th Annual Conference**. On behalf of the Board of Directors and staff, we thank you for being an Exhibitor at this year's Event. Your participation contributes to the overall success of our flagship event.

After another strong Annual Conference in 2017 and we are preparing for even higher attendance in 2018. In preparation to make the Exhibit Hall even better, WVC is updating the look and feel our New Product Showcase to present the latest breakthroughs released within the last 12 months; our Learning Lounge has been a terrific success and will continue draw participants to earn bite-sized CE hours over the three-days the Exhibit Hall is open; the Exhibit Hall Mixer will return bigger than before; and our fan favorite, the Vet Detective Scavenger Hunt, will drive traffic to your booth throughout the Conference.

Don't forget to get creative about incentives such as raffles, coupons and food offerings to drive additional traffic to your booth. WVC offers effective advertising tools engineered to attract visitors. Check out the 2018 Sponsorship & Advertising Guide at [wvc.org/about/sponsorship](http://wvc.org/about/sponsorship) or contact our Business Development Specialist, Michele Wayne via email: [m.wayne@wvc.org](mailto:m.wayne@wvc.org).

Thank you again for your participation. If I can be of assistance, please call me toll-free at 866.800.7326 or via email at [j.altman@wvc.org](mailto:j.altman@wvc.org).

Sincerely,

A handwritten signature in black ink that reads "Joel Altman".

Joel Altman  
Exhibits Director  
WVC