



April 2018

Dear SNA Exhibitor:

Welcome to the SNA 72nd Annual National Conference (ANC2018) – ***Bright Ideas!*** We are excited that you will be exhibiting at ANC18 located at the Mandalay Bay Convention Center, Las Vegas, Nevada, July 9-12, 2018.

The following link provides access to the ***ANC 2018 Exhibitor Service Kit***, produced by SNA's official decorator, GES/Global Experience Specialist. Exhibitor Service Kit will assist you with the rental of utilities, furniture, services and accessories. Please review the information contained in this manual thoroughly and take advantage of the services offered and the discounted rates available to you when placing your orders early.

As you know, schools participating in the **National School Lunch Program and School Breakfast Program** are required to purchase food products that are produced and processed in the United States, to the maximum extent practicable. For this reason, we require you to exhibit **ONLY** domestic food or products that meet the statutory "Buy America" requirements set by the United States Department of Agriculture. Furthermore, as stated in the *SNA Exhibitor Rules & Regulations: Section 2 – Permissible Products*, companies exhibiting at SNA's Annual National Conference and/or showing their product at a predetermined sponsored meal or event may only include products that are within the USDA regulations to be sold in Child Nutrition (CN) programs. It is the exhibitor's responsibility to ensure that their products meet all USDA's compliance requirements.

Buy American Provision: Exhibitors agree to display, prepare or promote only those products that comply with the Buy American Provision which defines a domestic agricultural commodity as one that is produced in the United States and a domestic agricultural product as one that is processed in the United States substantially using agricultural commodities that are produced in the United States." USDA Policy Memorandum SP38-2017, *Compliance with and Enforcement of the Buy American Provision in the National School Lunch Program*, dated June 30, 2017 provides that "substantially" means the agricultural food component must contain over 51% domestic agricultural commodities by weight or volume.

Visit the USDA's Child Nutrition Program (CNP) website <http://www.fns.usda.gov/school-meals/child-nutrition-programs> for more information.

SNA recognizes that your success is our success. Thank you for your continued support of SNA programs. Feel free to contact me at charper@schoolnutrition.org or (800) 877-8822 ext. 140 or Sherri Carrigan, Staff VP of Business Development & Meetings ext. 151 at any time with your questions, suggestions or concerns.

We look forward to meeting you in Las Vegas!

Crystal Harper- Pierre
Exhibit Sales Manager