



Registration:

SNA has planned an outstanding series of education sessions and General Sessions. We encourage you to attend these sessions and learn more about the School Nutrition Industry. Each company receives five (5) complimentary badges per 10x10 booth space purchased. **Once your company goes over their badge allotment, there is a \$125 fee for additional badges.** No badges, above your allotment will be processed without payment.

SNA has contracted a new registration company – *Convention Data Services.*

Once you have registered, you will receive a confirmation email and your personalized housing link will be included. Room reservations for the hotels will be taken on a first-come; first-served basis.

Next Steps:

- Click the registration link found at the end of this memo.
- Your Exhibitor Badge includes access to all education and general sessions. If you wish to attend any Pre-Con sessions or the Final Event, additional fees apply. Please click on the credit card icon to register.
- **Final Event: *Michael Jackson ONE by Cirque Du Soleil.***
 - To purchase a Closing Event ticket:
 - Please click on the credit card icon to register for a ticket
 - Select the number of tickets needed; the cost for a ticket is \$125. Your organization is limited to the purchase of four (4) tickets.
 - Select your preferred show time as you register; 6pm or 8:30pm.
 - Additional information on seating and picking up tickets will be provided in May.
- Once your registration has been processed, you will receive a registration confirmation that includes the link to secure housing.
- We expect hotels to fill up quickly so please make your reservation as soon as you can to ensure you secure your preferred hotel.
- ***Please note that one of the advantages of booking through SNA's block is you will receive the discounted Resort Fee. Most hotels have a mandatory resort fee of around \$30/day; the one negotiated by SNA is \$15.***

Link to register for Badges: [Register for 2018 ANC](#)

User name: **your company name**

Password: **sna20745**

Online Registration allows you to make changes and additions to your badge order up until the time the site closes on **Saturday, June 30** (Badges will not be mailed, but available for pick up on-site at the registration desk at the MBCC).

No one under 16 years of age is permitted into the Exhibit Hall or on the Loading Docks at any time per SNA and the Mandalay Bay Convention Center. This includes family members as well as booth character personnel and applies during installation, dismantling and on exposition days (July 7 – 13, 2018). **No exceptions will be made.**

The Conference Badge is for Exhibitors only. False certification of individuals as Exhibitor representatives, misuse of Exhibitor badges, or any method or device used to assist unauthorized persons to gain admission to the conference shall be cause for expelling the violators from the exhibit hall. Food Service Professionals may not register as Exhibitors. If your organization is sponsoring a Food Service Professional, please complete the Attendee Registration form. If a foodservice professional is registered with a company badge, the foodservice attendee will not receive CEUs or tickets to special events.

If you have questions about registration, please contact Convention Data Services at (774) 247-4018 or anc@xpressreg.net.