



# Exhibitor Directory Technical Specifications

Thank you for your participation in MRC Vegas 2016 as an exhibitor. In an effort to provide additional visibility to our exhibitors prior, during and post event we offer you the opportunity to provide details that we will use to highlight your involvement in this event through our mobile meeting app and exhibitor directory.

In addition to sharing your profile, the exhibitor directory allows for an advertising area within your profile space. The directory will be sent electronically to all attendees prior to the event. A printed brochure will also be distributed to attendees onsite that will refer to the digital piece and include a floor plan and exhibitor list to allow easy navigation of the exhibit hall.

- Ad artwork must be received as a high res PSD, TIFF, PDF, EPS or AI file Ad artwork to be submitted with Direcotry and App form with due date of January 25, 2016
- Ad artwork is optional, if not received, we will revert to logo plus form information submitted

**10x10 booths receive a half page of directory space (below)**  
**10x20 (and above) booths receive a full page of directory space (right)**



Logo Space  
190 x 70px

123 This Street  
Seattle, WA 98101

Your Name  
yourname@gmail.com  
yourcompany.com

# #619

## 10 x 10

### 700 CHARACTERS MAX

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AD SPACE  
130 x 325px



Logo Space  
190 x 70px

123 This Street  
Seattle, WA 98101

Your Name  
yourname@gmail.com  
yourcompany.com

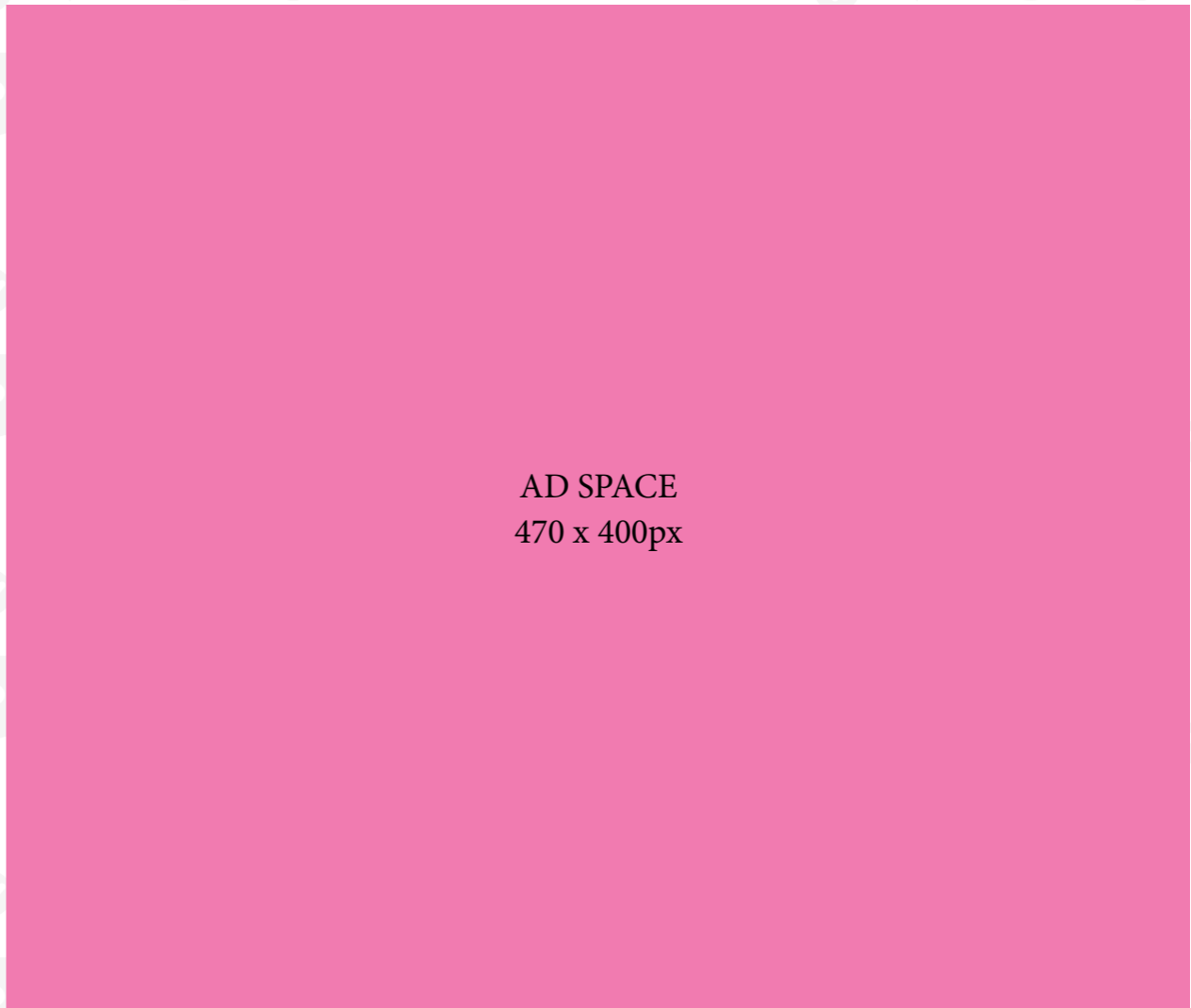
# #619

## 10 x 20

### 700 CHARACTERS MAX

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