

OASIS BOOTH PACKAGE DÉCOR RULES

1. **DESCRIPTION:** An OASIS Booth Package is defined as an open floor environment in a gallery-like setting, no dividers or walls. Product must be displayed on provided custom furniture:

- (1) Rectangular Table
- (3) Chairs
- Booth Carpet (Color TBD)
- (1) Company Booth ID sign
- (1) Wastebasket
- Retail Level Luminescent Lighting
- 8x10s Receive Choice of (3) Fixtures (Shelving Unit or Garment Racks)
- 8x15s Receive Choice of (4) Fixtures (Shelving Unit or Garment Racks)

Default: Apparel Exhibitors – All Garment Racks
Accessories Exhibitors – All EZ Shelves

All fixtures, furniture, signage, display and decorative elements must remain within the booth line and may not extend into the aisles.

2. **NO CUSTOM BOOTHS:** OASIS Booth Package exhibitors may not build out or bring a custom booth. See below for custom fixture/furniture regulations.

3. **FIXTURE ORDER DEADLINE: July 31, 2018**

OASIS Booth Package exhibitors will receive a link via email from GES to order furniture and accessories online. The deadline to place your order is **July 31, 2017**.

Fixtures are either rolling racks or shelves.

If you neglect to submit your order by **July 31, 2017**, the fixture choice will revert to default set-up and any changes must be made on site at exhibitor's expense.

Default Set-up:

Apparel companies: all racks

Accessory/shoes/jewelry companies: all shelves

To order your Furniture and Accessories visit: <http://marketing.ges.com/kits/Magic/>

4. **HEIGHT LIMIT:** Nothing may extend above 8' from the floor including product, décor, display items, accessories, furniture, truss, lighting, A/V equipment or signage. Hanging anything above the booth is prohibited.
5. **ATTACHED ITEMS:** Exhibitors may not affix, apply, hang or attach any item (including, but not limited to, hanging clips, lighting, flyers, banners, signage, stickers, decals or other items) on/to any booth package elements provided by Show Management. Any damage to the furniture due to unapproved materials, clips, sticker, etc. will be charged to the exhibitor for full replacement costs.
6. **GRAPHICS & SIGNAGE:**
"Pop-up", "free standing", "retractable" and "blinking" or "vinyl" signage is not permitted. No Nudity will be allowed on graphics or signage.
7. **LIGHTING:** Lighting may not be attached to booth equipment. **Neon and other decorative lighting are prohibited.**



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8. **MUSIC, SOUND & AUDIO/VISUAL:** Show Management provides music for the show. Music, sound amplifying devices & A/V equipment, other than those provided by Show Management, are prohibited.
9. **NO MODELS**
10. **CURTAINS & DRAPE:** are not permitted.
11. **FLORAL & SMALL PROPS:** are permitted.
12. **MANNEQUINS:** are not permitted.
13. **ADDITIONAL BRAND(S) IN BOOTH:** No Exhibitor shall assign, sublet or share any part of its assigned space without the written consent of Show Management. Any Exhibitor who wishes to display additional brand(s) in its booth must submit the additional brand(s) to Show Management for approval. Upon Show Management's written approval, Exhibitor will be required to pay an additional fee per brand. If unapproved brands are found in Exhibitor's booth, exhibitor's booth will be closed down. All monies paid by exhibitor will be forfeited.

I, (print name) _____, as a representative of

(print company name) _____ have read and fully understand
and agree to the above rules.

Signature _____ Date _____

DEADLINE: July 18, 2018. Please sign above and fax back to: 212-918-7959 or fashion_operations@ubm.com.