

# REGISTRATION

September 8-9, 2014 • Bootleg Canyon • Boulder City, NV

### Interbike WILL NOT mail badges before the show.

## Why does Interbike use this process?

In the past we mailed badges and had everyone stand in line to get a badge holder before entering the show floor. Why? So we could count you and verify that you were at the show. For a show of our size, the only way to plan appropriately – including everything from notifying restaurants to organizing shuttles to printing magazines – is to know how many people actually attend the show.

We strive to make things better, not more frustrating, and, in fact, it costs us more to not mail badges than it does for us to mail badges and have you stand in line to pick up a badge holder. This process will be just like the airlines in which you print a flight confirmation from your computer and then you print out your boarding pass once you get to the airport.

We will also be able to scan the document on your Smartphone. But if you would rather, we **strongly recommend you print your confirmation email with barcode BEFORE** leaving for the show to help expedite the process.

To pre-register for your staff badges click here.

#### **DEMO ONSITE REGISTRATION HOURS:**

Sunday, September 7, 2014	7:00 a.m. – 5:00 p.m.
Monday, September 8, 2014	6:30 a.m. – 5:00 p.m.
Tuesday, September 9, 2014	7:00 a.m. – 5:00 p.m.

#### **BADGE ALLOTMENTS:**

Each exhibiting company will be allotted six badges per 10'x20' booth. Additional badges are available for purchase online through exhibitor registration.

REGISTRATION QUESTIONS? CALL 866-221-7934

EMAIL ibkexh@experient-inc.com

<sup>\*</sup>Your company ID is your password.