

Welcome and thanks for your support at the OutDoor Demo where retailers get to experience your products in the environment they were designed for! This guide was created to help you plan for an amazing event!

Booth Space

Each standard reserved booth space is 10'x20'. Interbike's OutDoor Demo provides the space, the organization, the promotion and a rockin' atmosphere. Exhibitors should provide tents/canopies, tables/chairs, electricity, water, etc.

Food & Beverage

Outside food and beverage (**excluding alcohol**) is permitted at Bootleg Canyon. There will be plenty of food trucks and a caterer available onsite in the Oasis area that will be selling breakfast and lunch.

IMPORTANT!!

HEALTH PERMIT: If you plan on cooking and/or giving away unpackaged food/beverage from your booth to attendees; you will need to be added to our health permit. Please read page 5 on how to proceed.

FIRE PERMIT: Each exhibiting company with a tent/structure **MUST show proof of a 5 LB ABC Fire extinguisher**. NO EXCEPTIONS! Please read page 5 on how to proceed.

Show Management **MUST** be aware of what each exhibitor anticipates doing within their booth space that is directly related to the health or fire department.

MOVE-IN/MOVE-OUT

In order for move-in to run as smoothly as possible, please adhere to the following move-in times and guidelines:

- **Rigs/Trailers** – If you have a rig/trailer, please email [Jamie Kelley Greene](#) for move-in/out details.
- **Unload Quickly** – Please unload your freight quickly, move your vehicles to the parking lot and then return to set up your booth. We need vehicles removed as quickly as possible from the demo area to facilitate move-in for all exhibitors. **NO vehicles are allowed in the demo area due to limited space** – unless your company paid for the space to accommodate.
- **NO STAKES** will be allowed. You will need to secure your tents/signage with water weights, sandbags, etc. Each exhibitor is responsible for securing their own tent(s).
- **Freight** – Mark your freight clearly for the demo. Use the attached shipping labels or clearly indicate that your shipment is for the Demo and not the Mandalay Bay. Please put your **Demo booth number** on your freight.
- **It is windy and hot!** Please secure your items, wear sunscreen and bring a large quantity of water.

Move-In	Sunday, September 7	10:00 a.m. - 5:00 p.m.	See Move-In Map for details
Show Days	Monday, September 8 Tuesday, September 9	9:00 a.m. – 5:00 p.m. 8:00 a.m. – 5:00 p.m.	SHOW DAYS AND TIMES
Move-Out	Tuesday, September 9	5:00 p.m. – 8:00 p.m.	All product and vehicles must be removed by September 9. Nothing may be left overnight.