

SHOW RULES AND REGULATIONS

Costumed Character Form

Deadline: May 9, 2018

If you will have a costumed character at the show, The Mascot Organization can help you manage them. Please submit one form for each character or character group that will participate.

Company Name: _____ Booth # _____

Character Name: _____

Brand/Property Represented: _____

Character's Twitter handle: @ _____

Will character participate in parade? Yes No

Can the character's photo be published on Facebook and other social media? Yes No

Description (50 words MAX) to be used in any promotion of the character. MUST include character name, property name and your exhibitor name.

Costume talent:

The Mascot Organization is the official costume talent provider and costume character coordinator for the Licensing Expo. If you need costume talent please indicate so below and The Mascot Organization, will contact you to make these arrangements. Exhibitors who use The Mascot Organization talent will receive additional benefits.

Yes, I would like to find out more about The Mascot Organization's talent and guides

Yes, I am already working with The Mascot Organization

No, I have my own talent.

If you are providing your own talent please provide the following details:

On-Site Contact: _____ On-Site Phone #: _____

Will your talent need use of the costume changing room? Yes No

Does your character require electricity to charge batteries? Yes No

Please Find Costume Character Parade info and application here: <https://www.licensingexpo.com/character-parade>

Complete and return this form by May 9, 2018 to:
licensingexpo@mascot.org or Fax: (614) 888-8607

Questions?

The Mascot Organization, LLC

1-877-9-MASCOT or 1-614-846-4726

licensingexpo@mascot.org