

# SHOW RULES AND REGULATIONS

## Booth Review

**Deadline: April 3rd, 2018**

All End-cap / Peninsula / Split Island / Island Booths must submit a rendering, drawing or photo of their proposed design and layout for Show Management review and approval.

All designs must be in compliance with the Exhibit Display Guidelines and Rules & Regulations. Any variances and/or displays that do not comply with these official show and industry standard booth rules and regulations must be approved in advance of the show by Show Management. On-site, exhibitors not in compliance with these rules will be required to correct rule violations prior to show opening.

All variances will be considered on an individual basis and exhibitors will be notified by Show Management upon approval. Exhibitor is responsible for complying with all other rules and regulations.

**Booth approvals are valid for the Licensing Expo 2018 Show only.**

Company Name	Booth #
Contact	Booth Dimensions
Email	Phone
Description of Variance <i>(if applicable)</i>	

**Complete and return this form no later than April 3, 2018.**  
**RETURN TO: Frank Misceo at [frank.misceo@ubm.com](mailto:frank.misceo@ubm.com)**

**LICENSING EXPO SHOW MANAGEMENT APPROVAL** (Completed by Licensing Expo Operations upon review of application)

Approved: \_\_\_\_\_ Date: \_\_\_\_\_