



AMERICAN
SPEECH-LANGUAGE-
HEARING
ASSOCIATION

February 2014

Dear *Health Care & Business Institute* Exhibitor:

On behalf of the American Speech-Language-Hearing Association, thank you for participating in our annual Health Care & Business Institute, April 11-13, in Las Vegas, NV. We are delighted you are joining us!

We are pleased to welcome GES (Global Experience Specialists) as our official decorator for the Health Care & Business Institute 2014. GES's mission is to create the world's most meaningful and memorable experiences for marketers, exhibition organizers and event attendees. Headquartered in Las Vegas, GES has 61 locations worldwide to seamlessly service clients in North America, South America, Europe, Asia, and the Middle East.

We strongly encourage you to read through the manual carefully and completely, paying strict attention to the deadlines. Should you have any questions, please don't hesitate to contact GES's National Service Center at 800-475-2098 or 702-515-5970, and www.ges.com/chat or Renee Tross at ASHA, rtross@asha.org (301-296-5764).

Again, we appreciate your participation in our Health Care & Business Institute and your ongoing support of ASHA programs. We look forward to seeing you in April!

Sincerely,

Renee

Renee Tross, CEM
Assoc. Director, Exhibit Sales

Tammy

Tammy Berger, CEM
Director, Exhibit Sales

Jessica

Jessica Tennant
Manager, Meetings & Exhibits