

Dear Exhibitor,

As the official sponsor of Licensing Expo 2015, LIMA is pleased to welcome you to the largest global trade show for the Licensing Industry. This event has proven to be an indispensable experience for licensing professionals from around the world, with exhibitors and attendees representing all facets of this growing industry.



Over the course of three days, June 9-11, Licensing Expo will present an unparalleled opportunity to see and meet with a broad range of manufacturers and retailers to help increase your brand's awareness and cultivate its revenue potential. You will also have a chance to be the first to experience new, emerging trends from the entertainment, fashion, digital and corporate brand space, as well as reconnect with your international colleagues.

LIMA is the proud producer of the Licensing University™ seminars held jointly with the Expo. This year's sessions promise to deliver a slate of edifying classes on a wide range of timely topics – from retail to social media to advanced strategies and beyond – that will help expand your industry know-how. In conjunction with these seminars, LIMA's year-long educational program, the Coursework in Licensing Studies (CLS), will also commence during the show. Please stop by our booth with questions you may have about these or any of LIMA's programs.

This year, LIMA is excited to celebrate our 30th Anniversary. Since 1985, we have enjoyed watching our members realize their licensing goals, as well as helping the industry as a whole to expand its global potential! We look forward to the next 30 years of innovations from around the world – many of which start right here at Licensing Expo.

Wishing you a productive and successful show!

All the best,

A handwritten signature in black ink that reads 'Charles M. Riotto'.

Charles M. Riotto
President
LIMA

The International Licensing Industry Merchandisers' Association (LIMA) is the official sponsor of Licensing Expo. LIMA produces the Licensing University seminar program and also offers members substantial discounts on exhibit space on the Show floor.

Founded in 1985, LIMA is the primary trade organization for the worldwide licensing industry. LIMA's mission is to bring together all segments of the industry for the advancement of professionalism in licensing through research, national and international seminars, trade events and publications. LIMA has offices in New York, London, Munich, Tokyo, Melbourne and Hong Kong, as well as representatives in India, Italy, Korea, Spain, Turkey and the Middle East. Members in 35 countries enjoy a wide variety of activities, resources and benefits, including LIMANET, Licensing's Interactive Directory, Inside Licensing analysis, regional networking events, state-of-the-industry survey, business-building webinar program and many more.

Join LIMA Today!

Becoming a LIMA member is easy, visit the below link and submit an online application. Fees are based on licensing revenues and are done on a sliding scale. For more information contact Adam Berg.

Apply to become a LIMA Member: www.licensing.org/join

LIMA STAFF

Charles Riotto

President
(212) 244-1944 ext 6
criotto@licensing.org

Hillary Benton

Marketing Assistant
(212) 244-1944 ext 18
hbenton@licensing.org

Adam Berg

SVP, Membership & New Business Development
(212) 244-1944 ext 19
aberg@licensing.org

Marty Brochstein

SVP, Industry Relations & Information
(212) 244-1944 ext 17
mbrochstein@licensing.org

Louise Q Caron

SVP, Member Relations
(212) 244-1944 ext 5
louise@licensing.org

Victoria Cushey

Senior Strategy & Business Development
Consultant
victoria@licensing.org

Leah Hunter

Director of Finance & Administration
(212) 244-1944 ext 7
lhunter@licensing.org

Christina Jordan

Director of Marketing
(212) 244-1944 ext 11
cjordan@licensing.org

Mark Seavy

Publications Editor
(212) 244-1944 ext 22
mseavy@licensing.org

Mary Verdegaal

Director, Operations
(212) 244-1944 ext 2
mverdegaal@licensing.org

LIMA MANAGING DIRECTORS

Tony Bugg

Official LIMA Representative in Australia
+61 (03) 9769 7922
tbugg@licensing.org

Kelvyn Gardner

Managing Director - LIMA UK
+44 1908 802863
kgardner@licensing.org

Kaori Taniguchi

Managing Director - LIMA Japan
+81-3-3591-2793
kaori.taniguchi@licensing.or.jp

Heike Winner

Managing Director - LIMA Germany
+49 89 64270146
hwinner@licensing.org

Tani Wong

Managing Director - LIMA China
+852 3511 9017
twong@licensing.org

LIMA INTERNATIONAL REPRESENTATIVES

Kyeongwon Kwak

Official LIMA Representative in Korea
+82 70 8670 0156
kkwak@licensing.org

Gaurav Marya

Official LIMA Representative in India
+91 (11) 40665555
gmarya@licensing.org

Roberta Nebbia

Official LIMA Representative in Italy
+39 02 89690434
rnebbia@licensing.org

Hussein Ftouni

Middle East & North Africa
+971 50 45 605 45
hftouni@licensing.org

Jana Robles

Official LIMA Representative in Iberia
+34 93 325 32 87
jrobles@licensing.org

Hakan Tungac

Official LIMA Representative in Turkey
+90 216 524 2210
htungac@licensing.org