SHOW RULES AND REGULATIONS

INSURANCE REQUIREMENTS

Deadline: May 1, 2015

Your company and any outside contractors that you hire for the trade show will be responsible for claims arising out of your use of the premises of the Mandalay Bay Convention Center, including but not limited to the installation and dismantling of your display.

The Mandalay Bay Convention Center requires that your company and any outside contractors that you hire agree to obtain and maintain Comprehensive General Liability Insurance during the use of the premises. Such insurance shall be in the amount of not less than \$1,000,000 per occurrence, \$2,000,000 in the aggregate for General Liability. Licensing Expo 2015, Advanstar Communications Inc., Mandalay Bay Corporation and Mandalay Bay Resort Group shall be named as additional insureds on such policy, and your company and any outside contractors that you hire shall supply Advanstar and Licensing Expo 2015 with Certificates of Insurance at least thirty (30) days prior to the use of the premises.

Exhibitors and their outside contractors assume responsibility and agree to indemnify and defend Licensing Expo 2015 and Advanstar Communications Inc. and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

Exhibitors and their outside contractors understand that neither the Mandalay Bay Convention Center nor Licensing Expo 2015 and Advanstar maintain insurance covering the exhibitor's property and it is the responsibility of the exhibitor to obtain such insurance.



IF YOU DO NOT HAVE GENERAL LIABILITY COVERAGE:

Exhibitors who do not have general liability coverage or cannot obtain the required certificate of liability insurance as required by show management from their current provider may purchase a temporary policy from Wells Fargo Insurance Services. Well Fargo Insurance services can provide insurance coverage for the duration of Licensing Expo 2015 that meets all show management insurance requirements.

WELLS FARGO WILL EMAIL ALL EXHIBITORS WITH INFORMATION ON HOW TO PURCHASE A WELLS FARGO INSURANCE POLICY FOR LICENSING EXPO FOR \$150.

THE CERTIFICATE HOLDER NAME AND ADDRESS FOR THE CERTIFICATE SHOULD READ:

Licensing Expo 2015 Advanstar Communications Inc. 2501 Colorado Avenue, Suite #280 Santa Monica, CA 90404

Please do not send certificates of insurance to Advanstar Communications Inc., the show manager, or Wells Fargo Insurance Services. Advanstar Communications Inc. will automatically be notified upon completion of the on-line reporting form or purchase of insurance.

IF YOU HAVE AN INSURANCE PROVIDER THAT WILL ADHERE TO THE ABOVE GUIDELINES, YOU WILL STILL SUBMIT

YOUR PROOF OF INSURANCE DIRECTLY TO WELLS FARGO. THEY WILL EMAIL YOU WITH INSTRUCTIONS ON HOW TO

UPLOAD YOUR PROOF OF INSURANCE TO THEIR SITE.



Exhibitor Liability Insurance Requirements

As an exhibitor, you are required to carry commercial general liability insurance including products and completed operations, contractor's personal injury and blanket contractual liability insurance at limits of at least \$1,000,000 per occurrence and \$2,000,000 aggregate. These coverages must be evidenced by a Certificate of Insurance with a 30-day notice of cancellation provision to the holder. Coverage should begin from your first move-in day (June 4, 2015) and last through your last move-out day (June 13, 2015) and name Advanstar Communications, Licensing Expo 2015, Mandalay Bay Corporation, and Mandalay Bay Resort Group as additional insureds. The Certificate of Insurance must be provided at least 30 days before the move-in date by using the link that you will be receiving from Wells Fargo Insurance Services via email. The link will take you to a form that is pre-filled with your company's information based on what you provided to the show manager upon registration. Please follow the instructions provided in that email to complete the online form and attach your Certificate of Insurance.

If you prefer to purchase liability insurance for this event, you may do so by accessing the purchase link provided in the email from Wells Fargo Insurance Services.

The certificate holder name and address for the certificate should read:

Licensing Expo 2015 Advanstar Communications 2501 Colorado Avenue, Suite #280 Santa Monica, CA 90404

For questions or concerns regarding insurance or website forms, please email Wells Fargo Insurance Services at tradeshow@wellsfargo.com.

Please do not send certificates of insurance to Advanstar Communications, Inc., the show manager, or Wells Fargo Insurance Services. Advanstar Communications, Inc. will automatically be notified upon completion of the on-line reporting form or purchase of

SHOW RULES AND REGULATIONS

INSURANCE REQUIREMENTS

Bank Wire Information for Wells Fargo Insurance Services

If you are unable to pay by credit card online, you have the option to purchase your General Liability Insurance through Wells Fargo Insurance Services by wire transfer. Please complete your company information below and email to: tradeshow@wellsfargo.com

when we receive the wire train	nsfer***					
Payment instructions are list	ed below. Please note that payment by wire transfer is \$150.					
Insurance Premium:	\$150 per exhibiting company/per show					
	(This does not include any applicable bank fees that your bank may require to make the transfer. Wells Fargo Insurance Services will not pay for these fees or be able to process your insurance request if payment is not received in full.)					
Please Wire To:	Wells Fargo Bank N.A. 1 Montgomery Street					
	San Francisco, CA 94104					
Wire Transit Routing Number: ACH Transit Routing Number:	121000248 091000019					
Account Number:	1806327431					
Must Include: Office Name: Profit Center Number:	Wells Fargo Insurance Services 0710-WA					
Customer Name:	Tradeshow Accounts Exhibitors of Advanstar Communications					
Please email below informati	on to: tradeshow@wellsfargo.com					
Show:	Booth #:					
Exhibiting Company Name:						
Address:						
Telephone:	Email:					
Individual Contact:						

SHOW RULES AND REGULATIONS

SAMPLE INSURANCE CERTIFICATE

258690



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 12/8/2014

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.										
IMPORTANT: If the certificate holder the terms and conditions of the policy	, cert	ain p	olicies may require an er							
certificate holder in lieu of such endorsement(s).				CONTACT						
Your Agent or Broker			NAME: PHONE FAX							
Address			(A/C, No, Ext): (A/C, No):							
				ADDRE						
City, State Zip				INSURER(S) AFFORDING COVERAGE INSURER A:					NAIC #	
INSURED			INSURER B:							
Your Company Name			INSURER C:							
Company Name (Line 2)			INSURER D :							
Address			INSURER E :							
City, State Zip				INSURER F:						
COVERAGES CER	RTIFIC	CATE	NUMBER: 8466516				REVISION NUMBER: Se	e below		
THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.										
INSR LTR TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER		POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS			
X COMMERCIAL GENERAL LIABILITY CLAIMS-MADE X OCCUR			Your Policy No.		01/01/9999	01/01/9999	EACH OCCURRENCE \$ DAMAGE TO RENTED PREMISES (Fa occurrence) \$		1,000,000	
GEANNO-WADE COOK			ODEOMENI ONILY				PREMISES (Ea occurrence) \$ MED EXP (Any one person) \$,	
			SPECIMEN ONLY				PERSONAL & ADV INJURY \$		1,000,000	
GEN'L AGGREGATE LIMIT APPLIES PER:							GENERAL AGGREGATE		2,000,000	
POLICY PRO- JECT X LOC							PRODUCTS - COMP/OP AGG \$		1,000,000	
OTHER:							\$			
AUTOMOBILE LIABILITY							COMBINED SINGLE LIMIT (Ea accident)	5		
ANY AUTO							BODILY INJURY (Per person) \$	\$		
ALL OWNED SCHEDULED AUTOS							BODILY INJURY (Per accident) \$	\$		
HIRED AUTOS NON-OWNED AUTOS							PROPERTY DAMAGE (Per accident)	5		
							\$	5		
UMBRELLA LIAB OCCUR							EACH OCCURRENCE \$	5		
EXCESS LIAB CLAIMS-MADE							AGGREGATE \$	\$		
DED RETENTION\$							\$	8		
WORKERS COMPENSATION AND EMPLOYERS' LIABILITY	.						PER OTH- STATUTE ER			
ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED?	N/A						E.L. EACH ACCIDENT \$	\$		
(Mandatory in NH)	1						E.L. DISEASE - EA EMPLOYEE \$	\$		
If yes, describe under DESCRIPTION OF OPERATIONS below							E.L. DISEASE - POLICY LIMIT \$	5		
	<u> </u>									
DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required) With respect to Licensing Expo 2015 June 3-14, 2015(including move-in/move-out), Advanstar Communications, Licensing Expo 2015, Mandalay Bay Corporation, and Mandalay Bay Resort Group are named as additional insureds.										
CERTIFICATE HOLDER				CANO	ELLATION					
Licensing Expo 2015					SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE					
Advanstar Communications 2501 Colorado Avenue. Suite #280			THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.							
Santa Monica, CA 90404			AUTHORIZED REPRESENTATIVE							
				geare Sporton						

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SHOW RULES AND REGULATIONS

INSURANCE REQUIREMENTS FAQs

FREQUENTLY ASKED QUESTIONS REGARDING INSURANCE REQUIREMENTS

How should I notify Licensing Expo that I have insurance?

If purchased through Wells Fargo Insurance Services, notification is not necessary.

If you have your own insurance, please use this link provided in the email sent by Wells Fargo Insurance Services to upload a copy of your Certificate of Insurance.

How long is the insurance valid when purchased through Wells Fargo Insurance Services?

Insurance will only cover the specific show in which it was purchased for.

Will Wells Fargo Insurance Services' Insurance cover the theft and/or damage to my property?

No. This is third party liability insurance only. It applies when someone claims you caused bodily injury or property damage. You should rely on your own property insurance to cover your exhibit and its contents at the show and in transit.

Is the insurance refundable?

No. All sales are final. No refunds will be issued once payment has been submitted. No exceptions.

Any questions not answered above?

Please email insurance questions to <u>tradeshow@wellsfargo.com</u>. For all other questions regarding the show, please contact the show manager.