

All exhibitors and booth staff MUST register staff for an exhibitor badge to be granted access to the show floor during move-in, move-out and operating show hours. There are no limitations to how many badges an exhibiting company may have. If you would like to bring guests/clients please have them register for FREE at www.LicensingExpo.com

How to Register for Exhibitor Badges & Conference

You may register for exhibitor badges at <https://events.itnint.com/lic15/RegPartner/SignIn.aspx> by completing the following steps.

1. Select the company name from the list.
2. Enter in your registration password.
3. Review the 'Exhibitor Manager Verification' page and Click "Continue"
4. You may register additional personnel individually or by bulk registration using the menu at the top of the page.
5. Confirmations will be sent within 48 hours to the email address you entered for each individual person.

All general registration questions are to be directed to:
Registration Customer Service
(888) 644-2022
cs@licensingexpo.com

Licensing University Conference

The all-inclusive conference program is just \$170 or \$150 for LIMA members.

Attend Licensing University and acquire new strategies, innovative ideas and practical solutions you need to succeed. More than 25 sessions are available on topics from retailing strategies to the legal side of licensing to extending your brand globally.

Whether you're new to licensing or an industry veteran, you'll get the targeted information and knowledge you need to take your business to the next level.

At the time of exhibitor registration you will have the opportunity to purchase a Licensing University pass.

For a full Licensing University Schedule, please visit www.licensingexpo.com/licensinguniversity

Badge Retrieval

- **In order to reduce our environmental footprint, WE WILL NOT BE MAILING BADGES THIS YEAR.**
- When you complete exhibitor registration, you will be sent a confirmation email with a barcode and confirmation number. Print out this email and bring it with you to Licensing Expo.
- You will print out your exhibitor badge at a self service Badge Printing Stations on show-site.