

BADGE REGISTRATION

Exhibitor Badge & Conference Registration

LAS VEGAS
LICENSING
EXPO 2017

All exhibitors and booth staff **MUST** register staff for an exhibitor badge to be granted access to the show floor during move-in, move-out and operating show hours. There are no limitations to how many badges an exhibiting company may have. If you would like to bring guests/clients please have them register for FREE at www.LicensingExpo.com

HOW TO REGISTER FOR EXHIBITOR BADGES & CONFERENCE

NEW THIS YEAR:

A welcome email will be sent with login details for exhibitor badge registration.
Once you have your login information, please sign in at www.ubmexhibitor.com

You may register for exhibitor badges at www.ubmexhibitor.com by completing the following steps.

1. Login to the exhibitor community.
2. Select the register tab and pick your show.
3. Select your company name that is listed.
4. You may register additional personnel individually or by bulk registration.
5. Confirmations will be sent within 24 hours.

All exhibitor registration questions are to be directed to:
Registration Customer Service
(888) 644-2022
exhibitor_reg@licensingexpo.com

LICENSING UNIVERSITY CONFERENCE

The all-inclusive conference program is just \$170 or \$150 for LIMA members.

Attend Licensing University and acquire new strategies, innovative ideas and practical solutions you need to succeed. More than 25 sessions are available on topics from retailing strategies to the legal side of licensing to extending your brand globally.

Whether you're new to licensing or an industry veteran, you'll get the targeted information and knowledge you need to take your business to the next level.

At the time of exhibitor registration, you will have the opportunity to purchase a Licensing University pass.

For a full Licensing University Schedule, please visit www.licensingexpo.com

BADGE RETRIEVAL

- In order to reduce our environmental footprint, **WE WILL NOT BE MAILING BADGES THIS YEAR.**
- When you complete exhibitor registration, you will be sent a confirmation email with a barcode and confirmation number. Print out this email and bring it with you to Licensing Expo.
- You will print out your exhibitor badge at a self-service Badge Printing Stations on show-site.