

SHOW RULES AND REGULATIONS

Insurance Requirements

Your company and any outside contractors that you hire for the trade show will be responsible for claims arising out of your use of the premises of the Mandalay Bay Convention Center, including but not limited to the installation and dismantling of your display.

As an exhibitor, you are required to carry commercial general liability insurance including products and completed operations, contractor's personal injury and blanket contractual liability insurance at limits of at least \$1,000,000 per occurrence and \$2,000,000 aggregate. Coverage should begin from your first move in day (May 18, 2017) and last through your last move out day (May 27, 2017) and name **UBM, LLC, Licensing Expo 2017, Mandalay Bay Corporation and Mandalay Bay Resort Group shall be named as additional insureds on such policy.**

Exhibitors and their outside contractors assume responsibility and agree to indemnify and defend Licensing Expo 2016 and UBM, LLC / Advanstar Communications Inc. and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

Exhibitors and their outside contractors understand that neither the Mandalay Bay Convention Center nor Licensing Expo 2017 and UBM / Advanstar maintain insurance covering the exhibitor's property and it is the responsibility of the exhibitor to obtain such insurance.

NEW THIS SHOW

You do NOT need to send us a certificate of insurance unless we ask you for it. If we do ask you for it you must send it to use within one week of our request. This is a change from the past where you needed to send us the certificate in advance.

To purchase this insurance, contact your insurance provider to add the requirements above. Please be sure your insurance uses the name you gave us on your exhibit space contract as the "exhibiting company". If that name is different from your corporate name, then please list it as a DBA (doing business as)

The certificate holder name and address for the certificate should read:

LICENSING EXPO 2017
UBM Americas
2901 28th Street, Suite 100
Santa Monica, CA 90405