

**Deadline: June 10, 2016**

If you will have a costumed character at the show, The Mascot Organization can help you manage them. Please submit one form for each character or character group that will participate.

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Character Name: \_\_\_\_\_

Brand/Property Represented: \_\_\_\_\_

Character's Twitter handle: @ \_\_\_\_\_

Will character participate in parade? Yes ☐ No ☐

Can the character's photo be published on Facebook and other social media? Yes ☐ No ☐

Description (50 words MAX) to be used in any promotion of the character. MUST include character name, property name and your exhibitor name.

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**Costume talent:**

The Mascot Organization is the official costume talent provider and costume character coordinator for the Licensing Expo. If you need costume talent please indicate so below and The Mascot Organization, will contact you to make these arrangements. Exhibitors who use The Mascot Organization talent will receive additional benefits.

☐ Yes, I would like to find out more about The Mascot Organization's talent and guides

☐ Yes, I am already working with The Mascot Organization

☐ No, I have my own talent.

If you are providing your own talent please provide the following details:

On-Site Contact: \_\_\_\_\_ On-Site Phone #: \_\_\_\_\_

Will your talent need use of the costume changing room? Yes ☐ No ☐

Does your character require electricity to charge batteries? Yes ☐ No ☐

Questions?

The Mascot Organization, LLC  
1-877-9-MASCOT or 1-614-846-4726  
[licensingexpo@mascot.org](mailto:licensingexpo@mascot.org)

**Complete and return this form by June 10, 2016 to:**  
**[licensingexpo@mascot.org](mailto:licensingexpo@mascot.org) or Fax: (614) 888-8607**