

WALL GRAPHICS RULES

Exhibitors choosing to apply graphics to the standard booth package walls must follow the rules as stated below:

- Must cover entire panel. Any exceptions must be approved by show management.
- Must be on the interior of booth and all graphics must be facing the interior of the booth.
- Nothing may be glued, stapled or nailed in any way to any of the walls or furniture.
- Must use only APPROVED MATERIAL as listed below.
- Exhibitor must remove graphics at end of show.
- May not contain nudity.

If wall graphics or any other signage is attached to wall panels in violation of these rules, Exhibitor will be billed for full equipment replacement costs.

PERMITTED GRAPHICS MATERIAL:

You **must** use low-tack changeable self-adhesive graphic film with **less than 2 pounds per square inch** of adhesive strength when applied to Verolite polycarbonate.

- 3M brand **Scotchcal #IJ3555** or **Controltac #IJ3552C** films are pre-approved.

GES GRAPHICS:

<u>Item</u>	<u>Discount Price*</u>	<u>Regular/Show Site Price*</u>
1M' Graphic Panel	\$223.25	\$446.25
1/2M' Graphic Panel	\$74.50	\$148.75

*plus 8.15% tax

Discount applies to orders received with artwork approved for production no later than July 31, 2017.

Regular/Show Site price applies to orders received with artwork approved for production after 12:01am, July 31, 2017.

Note: Turnaround time for graphics is approximately 72 hours, orders received on-site may not be completed prior to show opening.

To order graphics or for more information, contact GES Customer Service at 800-475-2098.

GRAPHICS NOT ORDERED THROUGH GES:

See below for measurements if graphics are not ordered through GES

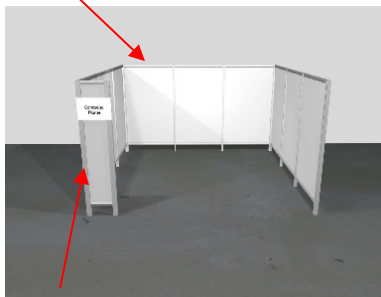
STANDARD BOOTH PANELS / *VISIBLE SURFACE MEASUREMENTS:*

Use these measurements if you are creating graphics to apply to the panel.

- 1M Panel: 37 1/8"W x 67 3/8"H with visual opening of 37 1/8" W x 65 1/2"H
- 1/2M Panel: 18 11/16"W x 67 3/8"H with visual opening of 17 7/16"W x 65 1/2"H

WALL GRAPHICS RULES

1M PANEL:
37 1/8" wide X 67 3/8" tall



1/2M
PANEL:
18 11/16 X
67 3/8" tall

10x10' Standard Booth Package

1M PANEL:
37 1/8" wide X 67 3/8" tall



1/2M
PANEL:
18 11/16 X
67 13/8" tall

10x20' Standard Booth Package