MAGIC

EXHIBITOR BADGE REGISTRATION

EXHIBITOR BADGE ON-LINE REGISTRATION INSTRUCTIONS

Exhibitor Registration will open Monday, July 17th.

You will receive the following emails:

- 1. An email will be sent to notify you when registration has gone live. At that time you can log into <u>www.ubmexhibitor.com</u> to register your staff.
- 2. A welcome email will be sent with your username and link to create a password. This will be your username and password going forward to register your staff for all UBM fashion events.
 - a. Please note: if you received this email for a previous UBM fashion event and created your password, you will not receive another welcome email. Please use the username and password you created for the previous event to log into your portal at <u>www.ubmexhibitor.com</u>.

In the UBM Exhibitor Community you will be able to register staff, make edits/cancellations, and send confirmations.

For any registration questions or assistance logging into your account, please contact <u>exhibitor_reg@ubmfashion.com</u>.

*If you do not receive either of the mentioned emails, please check your spam/junk folder or contact customer service to confirm your email address.