

CHECKLIST

Please return the forms listed by the date shown to receive the lowest rates. Addresses and phone numbers are listed on the last page of this mini kit.

DEADLINE	SERVICE	RETURN TO	COMPLETE
ASAP	Apply & submit contract For PROJECT/THE TENTS/THE COLLECTIVE For PROJECT WOMENS For POOLTRADESHOW For STITCH For CHILDRENS CLUB	Fax contract to: (310) 943-2448 (310) 943-2007 (310) 943-2594 (917) 591-5932 (917) 677-8112	
ASAP	50% deposit due	Pay online at <u>http://epay.advanstar.com</u>	
ASAP	Hotel & Travel Reservations	http://www.ubmfashion.com/magic/travel	
June 13	Final payment due	Pay online at <u>http://epay.advanstar.com</u>	
July 9	First day shipments will be received at advance warehouse	GES	
July 15	Mannequins/Steamers/Hangers	<u>D&B Rental Displays - advanced rate deadline</u>	
July 23	Décor RulesEmail to magicmbccoperations@ubm.comVehicle Display WaiverFax to: 212-918-7959Review show rules & regulationsRaw Space, Custom & Large Booth Renderings (Email only)		
July 30	EAC Notification Form Email to magicmbccoperations@ubm.com or Fax to: 212–918–7959		
July 30	EAC Badge Request Form	n EAC's mail checks and proof of insurance to: MAGIC 2901 29th Street, Suite 100 Santa Monica, CA 90405 ATTN: Liz Callahan	
July 30	CleaningMandalay Bay – advanced rate deadlineCatering(ADVANCED RATE DISCOUNT ONLINE ONLY)Telephone ServiceInternet & Data		
July 30	Electrical, Air & Water <u>Edlen – advanced rate deadline</u> (ADVANCED RATE DISCOUNT ONLINE ONLY)		
July 30	Order Fixtures & Furniture Labor Carpet Furniture Hanging Signs		
August 3	Last day shipments received at Advanced Warehouse without an additional fee	GES – advanced rate deadline	
Ongoing	Register for badges	Link sent to the primary contact	
Refer to TARGET MAP	First day booth build shipments can arrive at Mandalay Bay (Target map does not apply to product)	GES	
August 12	Booth Package Move-In	<u>GES</u> www.ubm	

THE TENTS | PROJECT | PROJECT | Stitch

THECOLLECTIVE POOLTRADESHOW CURVE&LASVEGAS

SHOW INFORMATION

VENUE

MANDALAY BAY CONVENTION CENTER 3950 Las Vegas Blvd South Las Vegas, NV 89169

RAW SPACE, CUSTOM & LARGE BOOTH MOVE-IN:

Refer to your target for move-in and move out dates and times for delivery of your exhibit build shipments.

All crates must be emptied and labeled for removal by 10pm on Saturday, February 10.

ALL BOOTH MOVE-IN:

Sunday, August 12th, 8AM-6PM

All booths must be set up by 6pm on August 12^{th} .

LARGE BOOTH MOVE-IN & MOVE-OUT:

Refer to your target for move-in and move-out dates and times.

SHOW HOURS:

9AM-6PM	Monday, August 13 ^{th*}
9AM-6PM	Tuesday, August 14 ^{th*}
9AM-5PM	Wednesday August 15 ^{th*}

***EXHIBITOR ACCESS:**

7:30AM	Monday, August 13 th
8AM	Tuesday, August 14 th
8AM	Wednesday, August 15th

EXHIBITOR REGISTRATION HOURS:

8AM-6PM	Saturday, August 11 th
8AM-8PM	Sunday, August 12 th
8AM-6PM	Monday, August 13th
8AM-6PM	Tuesday, August 14 th
8AM-6PM	Wednesday, August 15 th

SHUTTLES:

Complimentary service will be provided between all official MAGIC hotels and the Las Vegas and Mandalay Bay Convention Center.

PARKING:

Once your vehicle is unloaded, parking is available adjacent to the Mandalay Bay Convention Center or in the Delano & Mandalay Bay parking lot for a fee (see <u>http://mgmresorts.com/parking/</u> for more information). Mandalay Bay & the Delano also offer valet parking.

MAGIC

IMPORTANT PRICING

children's club

OFFICIAL CONTRACTOR/ DECORATOR GES (Global Experience Specialists) 7000 Lindell Road Las Vegas, NV 89118 800-801-7648 (Dedicated MAGIC Line) MAGICConcierge@ges.com http://marketing.ges.com/kits/Magic/

DISPLAY LABOR RATES Orders received before JULY 30TH receive Advance Rate.

Straight Time 8AM-5PM Monday-Friday

Overtime

5PM-8AM Monday - Friday All day Saturday, Sunday & recognized holidays

Rate	Straight Time	Overtime
Advance	\$86.25	\$153.50
Regular	\$107.75	\$192.00
Show Site	\$129.75	\$230.50
Price is per person/per hour. One hour		
minimum per man – labor thereafter is		
charged in half (1/2) hour increment.		

CUSTOM WALL GRAPHICS *Advance rate deadline: JULY 30TH

PROJECT & THE COLLECTIVE *FABRIC:*

Rate	1Mx8'panel	3Mx8'panel
Advance*	\$661.00	\$1,652.00
Regular	\$860.00	\$2,148.00
VINYI		

Rate	1Mx8'panel	3Mx8'panel
Advance*	\$479.00	\$1,210.25
Regular	\$623.25	\$1,573.25

PROJECT WOMENS & STITCH FABRIC:

Rate	1Mx8'panel	3Mx8'panel
Advance*	\$661.00	\$1,652.00
Regular	\$860.00	\$2,148.00

POOLTRADESHOW

Rate	1/2Mpanel	1M'panel
Advance*	\$114.75	\$230.00
Regular	\$230.00	\$459.75

(See Wall Graphics Order Form in exhibitor kit for more information and sizes.)

AUGUST 13-15, 2018 SOURCING AT MAGIC OPENS AUGUST 12 LAS VEGAS& MANDALAY BAY CONVENTIONS CENTERS

THE TENTS OFFICIAL BOOTH PACKAGE CONTRACTOR GILBERT DISPLAYS Jennifer Carbonaro

jkcarbonaro@gilbertdisplays.com 631-577-1173

ELECTRICAL CONTRACTOR EDLEN (855) 408–1349 or exhibitorservices@mandalaybay.com

Only ONLINE orders received before JULY 30TH receive Advance Rate.

OUTLETS (120V)

Rate	Rate
\$172.00	\$258.00
\$209.00	\$314.00
	Rate \$99.00 \$172.00 \$209.00 \$240.00 \$240.00

Electricity will be turned on within 30 minutes of show opening & off within 30 minutes of show closing, show days only. If you require power at any other time, order 24 hour power at double the outlet rate.

ELECTRIC, AIR & WATER LABOR

Straight Time	\$102/hr
8:30AM-4:30PM	Monday-Friday
Overtime 4:30PM-8:00AM All day Saturday, holidays	

There is a minimum labor charge of 1 hour for delivery and ½ hour for removal of each electric, air, water & drain outlet. See the exhibitor manual for additional information electrical & water options. THECOLLECTIVE POOLTRADESHOW CURVE&LASVEGAS

SHIPPING INFORMATION

ADVANCE WAREHOUSE SHIPMENTS Exhibiting Company Name / Booth # _____ (Insert show name) LAS VEGAS 2018 - MANDALAY BAY CONVENTION CENTER C/O GLOBAL EXPERIENCE SPECIALISTS (GES) 7000 Lindell Road Las Vegas, NV 89118

Advance warehouse shipments can begin arriving: July 9th, 2018

Last day for warehouse shipments to be received **without** penalty: August 3rd, 2018

Rate: See the exhibitor kit under the shipping section for rates. Rate shown is for every 100 lbs (cwt) or fraction of 100 lbs handled by GES (200 lb minimum per shipment)

SHOW SITE SHIPMENTS

Exhibiting Company Name / Booth #_____ (Insert show name) LAS VEGAS 2018- MANDALAY BAY CONVENTION CENTER C/O GLOBAL EXPERIENCE SPECIALISTS (GES) Mandalay Bay Convention Center 3950 Las Vegas Blvd So Las Vegas, Nevada 89119

BOOTH BUILD & DECOR FREIGHT

Raw Space, Custom Booth Crates & Package Booths over 401 sq feet: Refer to your targeted move-in and move-out maps. A 25% surcharge will be incurred if you do not adhere to your targeted move-in and move-out time. The targeted maps refer to booth build and décor freight. Product does not need to adhere to the targeted maps but the BOL should indicate the shipment is product (do not mark this on the actual shipment/crates/boxes)

PRODUCT FREIGHT

Standard Booths: Product will be accepted beginning Sunday, August 12th, 2018. Product will not be turned away if it arrives on Friday, August 10th, 2018 or Saturday, August 11th, 2018, however because move-in is not until Sunday, August 12th this product will be unattended and not secure.

Rate: Rates may apply. Please see GES Expresso under the Shipping/Drayage & Material Handling section for rates.

All show site shipments must arrive prior to show opening to avoid additional surcharges. (See exhibitor manual for additional surcharges)

Please note non-preferred vendors are subject to drayage fees. See page 4 of this Minikit for a list of preferred vendors.

MOVE-IN & MOVE-OUT

VALET CART LOAD SERVICE

GES offers cart load service from your personal vehicle to your booth for move-in and from your booth to your vehicle at move-out. *(Restrictions will apply - see GES Expresso for rates & additional information).* Workers equipped with a 3' x 4' flat carts will assist Exhibitors with unloading for a maximum of one cart load per vehicle.

During Move-In, a GES representative will be in the Cart Load Service Lot at MBCC to arrange service upon arrival. The lot is located directly across the street from the MBCC and the entrance is located on Four Season Drive. Follow signs to this location.

During Move-Out, you must request this service at the Exhibitor Services Desk. When your items are ready for transport, return to the Exhibitor Service Desk and let GES know that you're packed up. Please wait with your items until someone from GES comes to get them. At that time you may get your vehicle and go to the Cart Load Service area where GES will load your vehicle.

UNASSISTED HAND CARRY

You may hand carry material provided you do not use material handling equipment. When you choose to hand carry material, you may not be permitted access to the loading dock.

During Move-In you may unload your vehicle in the Hand Carry Lot, and carry your merchandise to your booth. Lot is located directly across the street from the MBCC. The entrance is located on Four Season Drive. Follow signs for the Hand Carry Staging Area. During Move Out you may carry your items and load your vehicle in the Hand Carry Lot.

You may use nothing larger than a two-wheeled cart (plastic or rubber wheels only) to move your items.

Hanging clothing racks are allowed for moving hanging garments.

"Pop-up" displays, equal or less than 10' in length, capable of being carried by hand by one person may be brought in.

Exhibitors moving items must use the doors and routes designated by event management.

Individuals moving these items must be employees of the exhibiting company and must carry identification with them to verify this fact.

Exhibitors arriving at the Hand Carry Lot with items other than merchandise or a pop up display may be instructed to go to the GES lot to have your vehicle unloaded/loaded by union labor. Drayage fees may apply.

The Hand Carry lot has a 30 minute limit. Please see the parking attendant if you require additional time and we will do our best to accommodate your request.

Customers with personal vehicles larger than a passenger van will be directed to the GES Marshalling Yard.

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AUGUST 13-15, 2018 SOURCING AT MAGIC OPENS AUGUST 12 LASVEGAS& MANDALAY BAY CONVENTIONS CENTERS

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EXCLUSIVE VENDORS

ADVANCED WAREHOUSE

GES

800-801-7648 (Dedicated MAGIC Line) MAGICConcierge@ges.com Order GES services online: http://marketing.ges.com/kits/Magic/

BADGES/REGISTRATION

A link to register will be sent to the primary contact with more information

CARPET

GES 800-801-7648 (Dedicated MAGIC Line) MAGICConcierge@ges.com Order GES services online: http://marketing.ges.com/kits/Magic/

CATERING

MANDALAY BAY EXHIBITOR SERVICES (855) 408–1349 exhibitorservices@mandalaybay.com Order Mandalay bay services online:

www.mandalaybayexhibitorservices.com NOTE: ANY food or drink consumed in a booth, including water and beverages, must be ordered through Mandalay Bay.

CLEANING

MANDALAY BAY EXHIBITOR SERVICES (855) 408–1349 exhibitorservices@mandalaybay.com Order Mandalay bay services online: www.mandalaybayexhibitorservices.com

ELECTRICAL, AIR & WATER EDLEN (855) 408-1349 <u>exhibitorservices@mandalaybay.com</u> Order Mandalay bay services online: www.mandalaybayexhibitorservices.com

INTERNET & PHONE MANDALAY BAY EXHIBITOR SERVICES (855) 408–1349 exhibitorservices@mandalaybay.com Order Mandalay bay services online: www.mandalaybayexhibitorservices.com

LABOR & MATERIAL HANDLING

GES 800-801-7648 (Dedicated MAGIC Line) MAGICConcierge@ges.com Order GES services online: http://marketing.ges.com/kits/Magic/

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LEAD RETRIEVAL

ITN (801) 676–7933 <u>exhibitors@itnint.com</u> www.bcard.net

POV & CART LOAD SERVICE

GES 800-801-7648 (Dedicated MAGIC Line) MAGICConcierge@ges.com Order GES services online: http://marketing.ges.com/kits/Magic/

RIGGING (UNDER 200LBS)

GES 800-801-7648 (Dedicated MAGIC Line) <u>MAGICConcierge@ges.com</u> Order GES services online: <u>http://marketing.ges.com/kits/Magic/</u>

SECURITY COP SECURITY (702)361-7998

copsecurity@earthlink.com THEATRICAL LIGHTING, TRUSS, RIGGING

ENCORE (702) 322-5735 <u>exhibitorservices@mandalaybay.com</u> Order Mandalay bay services online: <u>www.mandalaybayexhibitorservices.com</u>

WALL GRAPHICS

GES 800-801-7648 (Dedicated MAGIC Line) MAGICConcierge@ges.com Order GES services online: http://marketing.ges.com/kits/Magic/

AUGUST 13-15, 2018 SOURCING AT MAGIC OPENS AUGUST 12 LASVEGAS& MANDALAY BAY CONVENTIONS CENTERS

NON-EXCLUSIVE VENDORS

COMPUTER & AUDIO VISUAL SMARTSOURCE (800) 955-5171 www.smartsourceshows.com

FLORAL & PHOTOGRAPHY EXPOEASE

EXPOEASE (702)368-2868 info@expoease.com

FURNITURE RENTAL

GES 800-801-7648 (Dedicated MAGIC Line) MAGICConcierge@ges.com Order GES services online: http://marketing.ges.com/kits/Magic/

GRAPHICS

GES 800-801-7648 (Dedicated MAGIC Line) MAGICConcierge@ges.com Order GES services online: http://marketing.ges.com/kits/Magic/

HOTEL & TRAVEL PLANNING ONPEAK (800) 254-7188 http://www.ubmfashion.com/magic/travel

INTERNATIONAL FREIGHT FORWARDERS/ CUSTOM BROKERS KUEHNE + NAGEL

310-213-4347 armin.zertor@kuehne-nagel.com robert.rodriguez@kuehne-nagel.com

EMBASSY CARGO 516-255-1881 0574-704101 (International) info@embassycargo.edu www.embassycargo.com

MANNEQUIN & STEAMER RENTAL

D&B RENTAL DISPLAYS CORP. (239) 263-7168 www.dbrentaldisplays.com SHIPPING GES 800-801-7648 (Dedicated MAGIC Line) MAGICConcierge@ges.com Order GES services online: http://marketing.ges.com/kits/Magic/

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