

FN PLATFORM

FEBRUARY 16-18, 2016

LAS VEGAS CONVENTION CENTER, SOUTH HALL, LEVEL 1



SPONSORSHIP OPPORTUNITIES

Maximize brand exposure and expand your reach to 50,000 of the fashion industry's most influential retailers, decision makers and media outlets with one of our impactful promotional opportunities.



AD KIOSKS

Be seen by buyers before they even enter the building via 8' tall, four-sided kiosks located just outside the main show entrance.

\$5,500 EACH (LIMITED QUANTITY AVAILABLE)

CHARGING STATIONS

Get brand images and videos directly in front of retailers as they power up their electronic devices.

\$5,500 EACH

CO-SPONSORED COCKTAIL HOUR

Join fellow exhibiting brands in co-sponsoring a happy hour in one of our themed, show floor retailer lounges.

\$1,500 (MUST HAVE 6 CO-SPONSORS AT THIS PRICE)

DIGITAL ADVERTISING SCREENS

Promote your brand throughout the entire Las Vegas Convention Center via 14 eye-catching digital screens.

\$3,500 (INCLUDES ALL 14 SCREENS, ALL 3 DAYS OF SHOW)

WATER STATION

Let buyers see your brand every time they quench their thirst. Branded water bottles and cups available for additional costs.

\$8,000 EACH

AISLE OF STYLE DISPLAY CASE

Showcase your product to retailers in dedicated display cases located in high-traffic areas in the Las Vegas Convention Center.

\$3,500 EACH

LANYARDS

Keep your brand with retailers all day by having your logo printed on all attendee badge lanyards.

\$10,000+ (PRICE DEPENDS ON EXCLUSIVITY, CALL FOR DETAILS)



FOR MORE INFORMATION OR TO DISCUSS CUSTOM SPONSORSHIPS, CONTACT:

JESSICA KISTENMACHER jkistenmacher@fnplatform.com (214) 494.2135

MAGIC

FEBRUARY 16-18, 2016
SOURCING AT MAGIC OPENS FEBRUARY 15

LAS VEGAS & MANDALAY BAY
CONVENTION CENTERS

TELL YOUR FASHION STORY.
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