

SHOW DISCOUNTS AND BENEFITS 2017

FREE DRAYAGE, HANDLING DISCOUNTS AND PERKS

PBA Members receive

- 300 lbs. of free drayage (the cost to move your exhibit material within the convention center)
- 10% off installation/de-installation labor, automatically credited to your GES convention services onsite invoice
- Discounted \$5 flat small package handling rate (up to 50 lbs. each)

PBA MEMBER LOUNGE

Enjoy access to the exclusive PBA Member Lounge located adjacent to PBA Booth #51323. Complimentary refreshments, free internet access, networking and VIP amenities for PBA members only.

DISCOUNTS ON EDUCATION AND SPECIAL EVENTS

- Ability to **exhibit** at the **International Salon and Spa Expo Long Beach (ISSE)**
- Access to attend **ISSE** without exhibiting
- Access to the exclusive PBA Member Lounge at **PBA Signature Events**
- Discounted Admission to the **North American Hairstyling Awards (NAHA)** and the **PBA Business Forum**
- Discounted tickets to business education at **Cosmoprof North America**
- Discounted admission to the **PBA Executive Summit**
- Discounted admission to the **PBA Distributor Executive Conference**

Not yet a member?

JOIN TODAY TO RECEIVE THESE BENEFITS. MEMBERSHIP STARTS AT ONLY \$175.
PROBEAUTY.ORG/JOIN

ADDITIONAL RESOURCES

EDUCATION

- Discounted tuition and/or admission to PBA produced [education events, competitions](#) and [programs](#)
- Complimentary [live education webcasts](#)

RESOURCES

- [PBA Member Tile](#) for use on your website and printed collateral
- Access to entire library of [Business Blueprints](#)
- Discounts on publications, education and business services offered through the National Association of Wholesaler-Distributors [NAW](#)

PUBLICATIONS

Free subscriptions to these publications plus 5 others:

- [American Salon](#)
- [Beauty Store Business](#)
- [Modern Salon](#)
- One year digital subscription to the [Beauty Industry Report](#) - for new subscribers only

RESEARCH

- Discounted pricing and member-only access to [valuable industry research](#)
- Complimentary access to the [National Salon/Spa Industry Tracking Survey, Salon/Spa Industry Profile](#) and many other industry reports
- Exclusive access to the [PBA Market Shipment Study](#)
- Exclusive access to all versions of the [PBA Distributor Benchmarking Survey](#)

NETWORKING/BUSINESS DEVELOPMENT

- Corporate listing in online [membership directory](#)
- Various association [volunteer opportunities](#) and ability to serve on advisory councils and board of directors
- Access to contacts of other Manufacturer and Distributor section members
- [Press releases](#) highlighting member and/or member companies added to [PBA Blog](#)