



## Mobile App Sponsorship Opportunities

### EXCLUSIVE OPENING SPLASH SCREEN (Limited to 1)

**\$4,000.00**

This sponsorship gives you exclusive placement as the only Sponsored Splash page ad. With this exclusive sponsorship, a full-screen advertisement is presented to the user each time the app is opened or refreshed. When clicked, the ad can direct the user to an Exhibitor detail page, a Product detail page or a specified URL. **DEADLINE TO ORDER 6/15/17**

*Specifications: 1080 X 1920px (780 X 1620 of visual space plus 300px padding)*



### BOTTOM SCREEN BANNERS

Highlight your company with a mobile web banner. These bottom screen banners allow you to promote your brand or a particular product. Once clicked, the ad can direct the user to an Exhibitor detail page, a Product detail page or a specified URL to get more information on your products & services. **DEADLINE TO ORDER 6/15/17**

#### Exclusive Page Banner Ad

**\$1,995.00**

Your ad can dominate a specific page. This sponsorship gives you exclusive placement as the only banner ad for a particular page. Choose from the most visited pages- Home Page, Exhibitor List page, or the Schedule Page (shown).



#### Multi-Rotation Banner Ad Placement (Limited to 3)

**\$995.00**

This sponsorship allows your ad to rotate in a given position each time the app is opened or refreshed. Rotational banners exclude the Home Page, Exhibitor List, and Schedule Page see above for exclusive banner ad's for these pages.

*Specifications: 1024 x 160px (32 x 5 aspect ratio)*



## PUSH NOTIFICATIONS

### Onsite (Limited to 5)

**\$1,495.00**

Reach out to attendees during the event. Push Notifications allow you to instantly send a message to users at a designated date and time. Use push notifications to promote a special event onsite. Send your message to the entire attendee audience or target a specified group. This includes 1 push notification per expo day, 3 total. **DEADLINE TO ORDER 6/15/17**

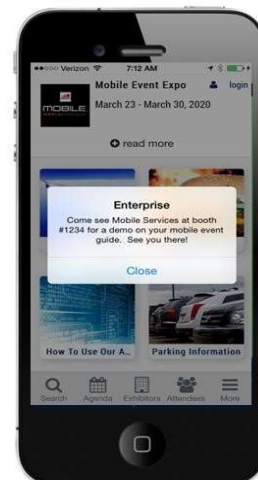
*Push Notifications are limited to 170 characters and will reach all users with push notifications turned on.*

### Pre-Show (limit 2 per exhibitor on different days)

**\$295.00**

Reach out to attendees before the event. Push Notifications allow you to instantly send a message to users at a designated date and time before the show. Use pre-show push notifications to promote your company to attendees. Send your message to the entire attendee audience or target a specified group. This includes 1 pre-show push notification. Pre-show notifications can be schedule starting 6/25/17-7/8/2017. **DEADLINE TO ORDER 6/15/17**

*Push Notifications are limited to 170 characters and will reach all users with push notifications turned on.*

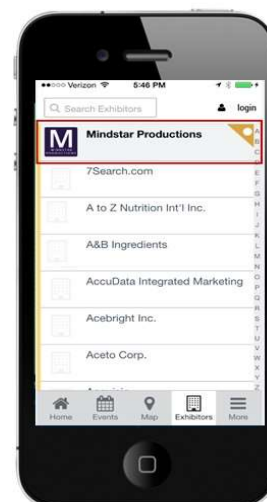


## POP TO THE TOP

### Product Category (Limited to 2 per category)

**\$995.00**

This sponsorship allows exhibitors to target an audience interested in a particular product category. Your company will be listed at the top of the list for a specified product category. This will allow your company to have exposure in areas specific to your organization. The category choices are Cosmetics and Personal Care, Professional Beauty Products and Packaging, Contract Manufacturing & Private Label. **DEADLINE TO ORDER 6/15/17**



To purchase the Mobile App Sponsorship opportunities please email the order form below to [christy@probeauty.org](mailto:christy@probeauty.org).



## CPNA 2017 Mobile App Sponsorship REQUEST FORM

Email order form to Christy Weaver at [Christy@probeauty.org](mailto:Christy@probeauty.org) or fax to 480-905-0708.  
Order form must be received prior to deadline of 6/15/17.

COMPANY NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

E-MAIL \_\_\_\_\_

Item	Price (US \$)
<input type="checkbox"/> Exclusive Opening Splash Screen	\$4,000.00
<input type="checkbox"/> Bottom Screen Banner-Exclusive Page Banner Ad	\$1,995.00
Page Preference: 1 <sup>st</sup> _____ 2 <sup>nd</sup> _____	
<input type="checkbox"/> Bottom Screen Banner- Multi-Rotation Banner Ad Placement	\$ 995.00
<input type="checkbox"/> Pop To the Top-Product Category	\$ 995.00
Category Preference: 1 <sup>st</sup> _____ 2 <sup>nd</sup> _____	
<input type="checkbox"/> Push Notifications-Onsite	\$1,495.00
<input type="checkbox"/> Push Notifications-Pre-Show Qty _____	\$1,495.00

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