



# COSMOPROF

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## NORTH AMERICA LAS VEGAS

### 2017 ADVERTISING AND PROMOTIONAL OPPORTUNITIES

**JULY 2017**  
**9<sup>TH</sup> - 11<sup>TH</sup>**  
LAS VEGAS

MANDALAY BAY  
CONVENTION CENTER  
[www.cosmoprofnorthamerica.com](http://www.cosmoprofnorthamerica.com)

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A NEW WORLD FOR BEAUTY  
BOLOGNA LAS VEGAS HONG KONG

Organizer - North American Beauty Events LLC.

professional  
pba **beauty**  
association

 **Bologna  
Fiere**

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## A. FREE OPPORTUNITIES

### PRE-SHOW OFFERS

#### A1. PREFERRED RATE E-CARD PROGRAM

Invite key clients to see you at the CPNA 2017 event and offer them discounted passes! The Preferred Rate E-Card program grants each exhibitor the ability to offer their best customers a **50% discount on regular priced CPNA tickets via e-mail**. There is no cost to the exhibitor. When registering booth staff, confirmed exhibitors can download a form letter that they can send to their customers with instructions on how to register for a half-price ticket entrance! Be sure to promote these codes to get more visits at the show!

#### A2. VIP BUYER PASSES

Exhibitors may offer **free admission to (5) five qualified VIP guests**. (See Show Rules & Regulations for entrance qualifications). Fill out the online form when you register your booth staff and each VIP will receive an invitation letter, via email, indicating that your company has generously offered them complimentary admission to Cosmoprof North America 2017. For each VIP, you must provide a name, company name, and email address.

There is no cost to the exhibitor (standard pricing of three-day admission is \$160). Limit five (5) VIP Guests per signed exhibitor contract, not per booth.

**DEADLINE:** Upon opening of exhibitor registration to show end



**TO 5 VIP GUESTS!**

## A. FREE OPPORTUNITIES

### PRE-SHOW OFFERS

#### A3. PUBLIC RELATIONS VISIBILITY

1. Tap into our publicity outreach! Fill out the Media Coordination Form [here](#) immediately upon receiving your event confirmation to notify our marketing & PR team of new items launching at the event. This information will allow us to understand and share as appropriate your company news with select media trade outlets as part of our regular PR outreach efforts.
2. Onsite, you may bring your press kit and company information to the press office.
3. Additionally, exhibitors can post their "press releases" online by logging in to the exhibitor portal.

**DEADLINE:** Through May 20, 2017

#### A4. DIRECTORY LISTING

The Official Show Directory is offered free of charge to all visitors, exhibitors and members of the media in attendance. Your company listing is free; make sure to update your information in the Exhibitor Log-In Section online so that the information printed is accurate. Please be sure to do this by May 5<sup>th</sup> at the latest!

Upgrade your listing as well by adding highlights, bold characterizations, outlining boxes, etc. to enjoy enhanced visibility during the event.

**DEADLINE** May 5, 2017



**COSMETICS & PERSONAL CARE COMPANY LISTING**

<b>A</b> <b>DG 9</b> <b>808 DUDE</b> <small>808dude.com</small>	<b>25121</b> <b>ALPS SOUTH ITALY</b> <small>alpsitaly.com</small> <small>Italy</small>	<b>25190</b> <b>ASEPTA LABORATORIES</b> <b>MONACO H-E-A-T INC</b> <small>aseptusa.com</small> <small>United States</small>
	<b>15120</b> <b>AMANDA BLAKLEY SKINCARE</b> <small>abkblkc.com</small> <small>United States</small>	<b>DC 14</b> <b>AVIVIA ROSE</b> <small>aviviarose.com</small> <small>United States</small>
		<b>DG 12</b> <b>AVO365</b> <small>avo-365.com</small> <small>United States</small>
		<b>DB 34</b> <b>AYRES</b> <small>ayresbeauty.com</small> <small>United States</small>
		<b>B</b>
		<b>ES INC</b> <b>DG 1</b> <b>BALANCED GURU</b> <small>balancedguru.com</small> <small>United States</small>
		<b>25140</b> <b>BASS BRUSH COMPANY</b> <small>bassbrushes.com</small> <small>United States</small>
		<b>DB 39</b> <b>BAY SOLEIL ADVANCED SUN CARE</b> <small>baysoleil.com</small> <small>United States</small>

**DIRECTORY 2017**



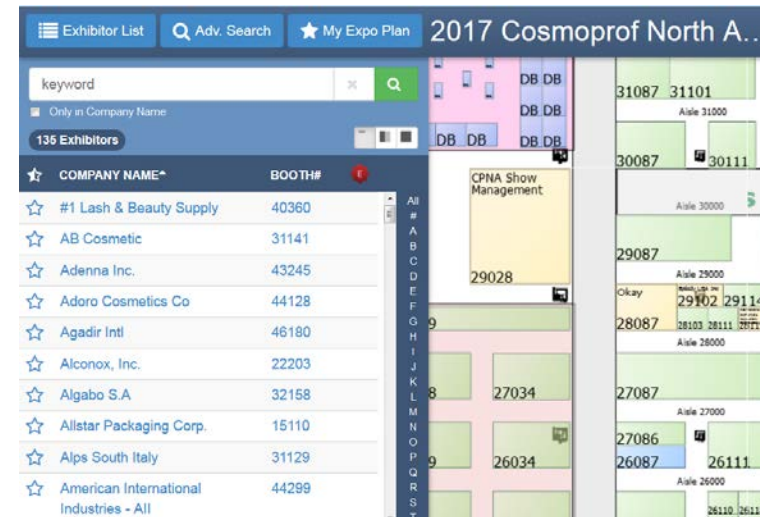
## A. FREE OPPORTUNITIES

### PRE-SHOW OFFERS

#### A5. ONLINE EXHIBITOR LISTING

The searchable online directory is free to all Cosmoprof North America website visitors. It allows visitors to search exhibitors according to various criteria before and during the event. Review your company profile to ensure accuracy of company description and product categories.

**DEADLINE: July 11, 2017**



#### A6. 1 TO 1 BEAUTY MATCHMAKING

The online portal allows exhibitors to find registered attendees (company name and title) and to request up to 50 meetings for free. Log in as of May 28th and throughout the show days to see the most up-to-date list.

**Effective May 28, 2017**



## A. FREE OPPORTUNITIES

### PRE-SHOW OFFERS

#### A7. SEE IT @ CPNA

Enhance your online visibility and increase your event ROI **before the show** by participating in this program. A major beauty content provider will review products exhibiting at CPNA 2017 and will post the product reviews on their platforms as well as on CPNA social outlets. All you need to do is submit two full size products and product info. Earlier participation gives you better exposure.

Contact [cpna@cosmoprofnorthamerica.com](mailto:cpna@cosmoprofnorthamerica.com) for more details and to sign up.

**DEADLINE: April 14, 2017**

#### A8. SOCIAL MEDIA EXPOSURE

Tag us and use @cosmoprofna (Instagram) and @cosmoproflv (Twitter) to promote your presence at this year's event and share your handle in the EXHIBITOR LOG IN area so we can find and tag you back. Make sure to check the hashtags #COSMOPROFNA, #COSMOPROFLV, and #COSMOPROF as well.

**COSMOPROF**  
NORTH AMERICA LAS VEGAS



@cosmoproflv



facebook.com/cosmoprofnorthamerica



@cosmoprofna



"Cosmoprof North America"



youtube.com/user/cosmoprofna

## A. FREE OPPORTUNITIES

### ONSITE SPECIAL PROGRAMS

#### A9. BEAUT-E ZONE

Top US beauty online influencers will be present **onsite** during the event to view submissions from exhibitors for the CPNA Daily Best in Beauty. At the conclusion of each day, these online influencers will select their 'picks' for CPNA Daily Best in Beauty and post their selections on their respective social platform. The five host names will be unveiled by the end of May!

**ONSITE:** Visit the Beaut-E Zone lounge on Sunday, 7/9 and Monday, 7/10 from 1pm-4pm and on Tuesday, 7/11 from 12pm-2pm



**Beaut-E Zone**  
powered by COSMOPROF

#### A10. CPNA BEAUT-E REVIEWS

Get your product featured in Cosmoprof North America's **post show** social media campaign. The industry looks to CPNA to find the newest and best in beauty. Exhibitors can visit the CPNA Beaut-E Reviews section on the show floor (inside the Cosmetics and Personal Care Section) during show hours and present their star product for online viewing. A top online influencer and videographer will capture your sales sizzle and share with the online beauty community, after the conclusion of the event.

**ONSITE:** Limited number of hours July 9-10, 2017



COSMOPROF  
NORTH AMERICA LAS VEGAS

**BEAUT-E  
REVIEWS**



## A. FREE OPPORTUNITIES

### ONSITE SPECIAL PROGRAMS

#### A11. INTERNATIONAL BUYER PROGRAM



Both international and domestic exhibitors can enroll in this program and team up with Cosmoprof North America to actively pursue opportunities to meet pre-qualified buyers from emerging markets. Be sure to **fill out the IBP Questionnaire Form** available on the website.

Domestic exhibitors may also enroll in a similar opportunity organized and carried out by foreign trade specialists from the US Commercial Service. For more details contact [marketing@cosmoprofnorthamerica.com](mailto:marketing@cosmoprofnorthamerica.com).

**DEADLINE:** May 26, 2017



#### A12. DOMESTIC BUYER PROGRAM



International exhibitors have the opportunity to connect with domestic distributors and enjoy face-to-face meetings on Saturday, July 8th. To sign up for the program, be sure to fill out the **Domestic Buyer and Exhibitor Questionnaire Form** on the website.

**DEADLINE:** May 26, 2017





## B. PAID OPPORTUNITIES ONLINE

### B1. DEDICATED EMAIL BLAST

Create and submit your own HTML-designed email blast with customized message to be sent out to Cosmoprof North America's database of pre-registered visitors and qualified leads. Each dedicated email blast will be sent to 10,000 contacts.

Email developed and designed by exhibiting company. HTML code and hosted images required. Contact your sales manager to get specific instructions. *Limited availability!*

**Dedicated E-Mail Blast: \$1,500 US**

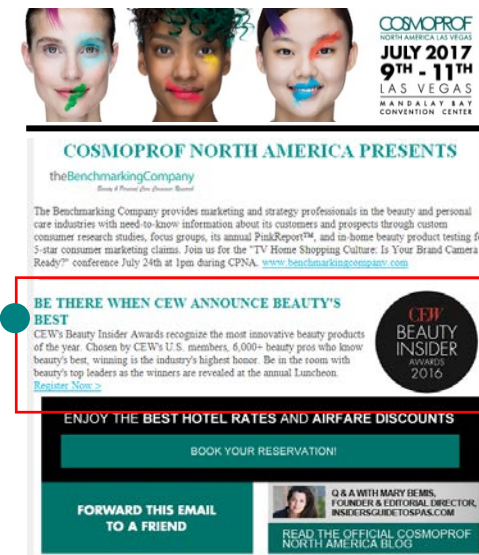
**DEADLINE: May 10 – July 1, 2017**

### B2. CPNA E-NEWSLETTER SPOTLIGHT

The Cosmoprof North America E-Newsletter is sent out on a regular basis to a qualified database of business professionals and pre-registered attendees of up to 20,000 with event updates. Each newsletter spotlights up to four exhibiting companies; if you are interested in being featured you may submit a brief paragraph of 50 words or less, your company's logo and URL plus a JPEG photo of your key item – email all the items requested to [cpna@cosmoprofnorthamerica.com](mailto:cpna@cosmoprofnorthamerica.com).

**CPNA E-Newsletter Spotlight: \$500 US**

**DEADLINE: March 15 – July 1, 2017**



## B. PAID OPPORTUNITIES ONLINE

### B3. ROTATING BANNER AD LIMITED TO 10 EXHIBITORS – ONE PER COMPANY

Cosmoprof North America's website attracts thousands of visitors daily. Get additional exposure by being featured as one of two advertisers with a rotating banner ad. For one month, your ad will be placed on both the Visitors and Exhibitor pages, two of the most viewed sections of the website.

If you are interested in being featured, submit your ad (ad dimensions are: width 290px by height 290px) to [cpna@cosmoprofnorthamerica.com](mailto:cpna@cosmoprofnorthamerica.com).

**Rotating Website Banner Ad: \$800 US**

**DEADLINE: April 1 – July 7, 2017**

The screenshot displays the Cosmoprof North America Las Vegas website. At the top, a banner features three women with colorful face paint and the text "185 DAYS UNTIL EVENT". Below this is a navigation bar with links: ABOUT THE EXHIBITION, VISITORS, EXHIBITORS, CONFERENCES, SPECIAL EVENTS, HOTEL & TRAVEL, and NEWS & PRESS. The main content area includes a sidebar with "ABOUT THE EXHIBITION" links (About Cosmoprof NA, Facts & Figures, Show Sections, Special Areas) and a central section with "CPNA 2016 Event Highlight...", "RANKED AS ONE OF THE TOP US TRADE SHOWS 200", "GOLD 100", "INNOVATION AWARDS 2013", and "TSNN" awards. A red box highlights the "ROTATING BANNER" section at the bottom, which contains four tiles: "ABOUT COSMOPROF NA", "FACTS & FIGURES", "SHOW SECTIONS", and "SPECIAL AREAS".

## B. PAID OPPORTUNITIES

### ONLINE

#### B4. ONLINE FLOORPLAN: SPOTLIGHT BANNER AD

The online floorplan hosts rotating banner ads that provide additional exposure. The dimensions of the ad are 205 x 60 pixels and will link to any URL provided. The image must be sent according to the specs provided no later than June 16th, 2017. Limited to 8 advertisers per show cycle.

**Online Floorplan- Spotlight Banner Ad: \$750 US**

**DEADLINE: March 6 – June 16 , 2017**

☆ Alconox, Inc.	22203
☆ Algabo S.A	32158
☆ Allstar Packaging Corp.	15110
☆ Alps South Italy	31129
☆ American International Industries - All	44299
☆ A-Meshi Cosmetic Industries Ltd	40129
☆ Andis Company	46181
☆ APC Packaging	15181
☆ Arter Neon Sign, Inc.	42226
☆ B. KOLOR MAKEUP & SKINCARE	18181
☆ Beauty Perfection	49277
☆ BEAUTY TREATS	33087



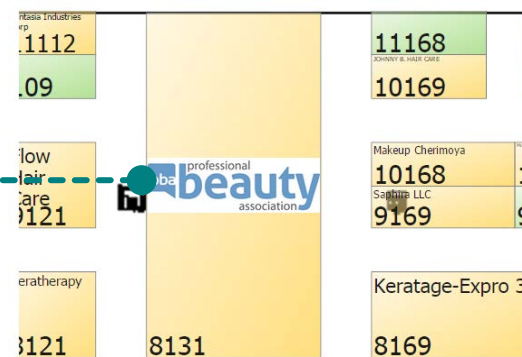
#### B5. ONLINE FLOORPLAN: LOGO BRANDING

Your company logo will appear directly on your booth within the online floorplan. Offer available to exhibiting companies with booth sizes of 6 SQM X 6 SQM or larger; logo size depends on the booth size. The logo image must be sent to us according to the specs provided no later than June 16th, 2017.

**Online Map - Logo Branding: \$300 US/logo**

**DEADLINE: March 6 – June 16, 2017**

1112	11168	10169
09	10168	9169
121	8131	8169



#### B6. VIDEO UPLOADS

Videos are a powerful tool. If you have them, this is a unique way to enhance your listing and support your marketing efforts.

**Video Uploads: \$600 US/video**

**DEADLINE: May 2nd – July 1, 2017**



## B. PAID OPPORTUNITIES

### ONLINE

#### B7. FEATHR SPONSORED RETARGETING PACKAGES

Our sponsored retargeting packages show your ads to our digital audience – specifically people who have visited our event website within the last 2 months.

- Package 1, Pre-Show Campaign: 100,000 impressions, delivered from June 12 through July 11 – these ads can encourage visitors to visit your booth at Cosmoprof, sign up for a special offer or download, or just promote your brand - it's up to you. They will target the most recent and active visitors to the Cosmoprof site.
- Package 2, Post Show Campaign: 100,000 impressions, delivered from July 11 through August 8 – these ads can provide follow up information from the show, promote your new product, or be used to promote your brand. They will target the most recent and active visitors to the Cosmoprof site.

Each package is \$3500, or both for \$7000.

**DEADLINE: March 6 – June 16 , 2017**





## B. PAID OPPORTUNITIES

### ONSITE

#### B8. SHOW DIRECTORY ADVERTISING

The show directory provides information on exhibiting companies. This Directory is offered **complimentary** to over 27,000 expected visitors, members of the press and more than 1,000 exhibitors during the show.

This directory remains an informational source of reference throughout the year. Purchasing an advertisement in this publication ensures your company exposure to all attendees, as well as year-round exposure. Listing is complimentary to all exhibitors. Upgraded listings are available for purchase.

Prime advertising space sells out quickly; be sure to reserve now! Specs can be found [here](#).

**DEADLINE for Artwork: May 1, 2017**

#### PRICE LIST

##### Standard Position (4 Color Only)

Two Page Spread **\$3,650 US**

Full Page **\$2,300 US**

##### Premium Position (4 Color Only)

Inside Front Cover **\$4,100 US**

Inside Back Cover **\$3,350 US**

Facing Contents Page **\$2,550 US**

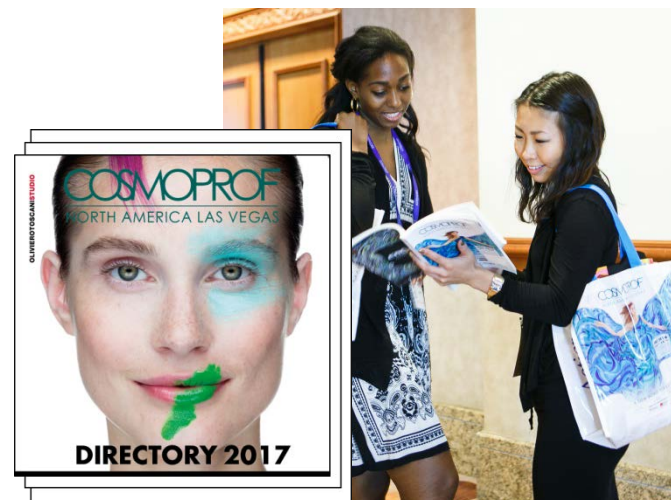
##### On-Site Directory Listing Enhancements

Bold Listing **\$300 US**

Bold and Outlined **\$400 US**

Add Company Logo (4 color) **\$500 US**

**COSMOPROF**  
NORTH AMERICA LAS VEGAS



**COSMOPROF**  
NORTH AMERICA LAS VEGAS

**PACKAGING, PRIVATE LABEL &  
CONTRACT MANUFACTURING  
COMPANY LISTING**

**W**

12098  
**WIN-PACK INDUSTRIAL LIMITED**  
win-pack.com  
China

6192  
**WORLD SPONGE  
MANUFACTURING CO., LTD**  
worldsponge.co.kr/eng  
Korea (South)

11052  
**WORLD WIDE PACKAGING LLC**  
wwpinc.com  
United States

9204  
**WORMSER CORPORATION**  
wormsercorp.com  
United States

9042  
**WUXI SUNMART SCIENCE AND  
TECHNOLOGY CO., LTD.**  
sunmartgroup.com  
China

**X**

5099  
**XELA PACK**  
xelopack.com  
United States

**Y**

4018  
**YANGZHOU HUIJIANG PLASTIC  
PACKING CO., LTD**  
yjhuijiang.en.alibaba.com  
China

8022  
**YIWU GANGHUA PACSTIC  
PRODUCTS FACTORY**  
ganghua.cn  
China

8043  
**YIWU JIANGSHENG PLASTIC  
PRODUCTS CO., LTD**  
yjspackage.com  
China

3039  
**YUEN HING CO., LTD**  
yuenhing.com  
China

7050  
**YUAN HANG CO., LTD**  
yuanhang.com  
China

7043  
**YUTAO BLOOMING  
COMMODITY CO., LTD**  
bloomingspackaging.com  
China

6047  
**YUTAO JINGYI PLASTIC  
INDUSTRIAL CO., LTD.**  
jy-gnayer.com  
China

7022  
**YUTAO NYMPH PACKAGING  
CO., LTD**  
nymphpack.com  
China

6022  
**YUTAO SUN RAIN SPARYER  
CO., LTD.**  
en.sunrain.com  
China

9034  
**YUTAO ZHENHONG  
PACKAGING MATERIAL CO.,  
LTD.**  
zh-packaging.com  
China

**Z**

7051  
**Z&Z DEVELOPMENT CO., LTD.**  
z-z.cn  
China

3030  
**ZHANGJIAGANG YUNWU  
INDUSTRY CO., LTD**  
zywinc.com  
China

6035  
**ZHEJIANG BENTO COSMETIC  
PACKAGING CO., LTD.**  
bentopack.com.cn  
China

2055  
**ZHEJIANG RUN DA PRESS  
PUMP CO., LTD**  
rundapump.com  
China

8051  
**ZHEJIANG WANGSHENG PLASTIC  
PACKAGING CO., LTD**  
zywangsheng.com  
China

8050  
**ZHONGSHAN LUENCHENG  
DISPENSING PUMP LTD.**  
clc.com.cn  
China

4055  
**ZHONGSHAN WEIZHAO  
PLASTIC MFG CO., LTD**  
weizhao.com  
China

## B. PAID OPPORTUNITIES

### ONSITE

#### B9. BAG INSERTS

##### LIMITED TO EIGHT EXHIBITORS – ONE PER COMPANY

Place your product/sales literature right in the hands of the beauty industry professionals. Tote bags contain everything attendees need onsite including a show directory and expo hall map. Attendees go through these bags looking for show specials so be sure to add a little incentive and create a call to action to drive them to your booth. All inserts are subject to organizer's approval whereby the number and type of pieces/samples must be discussed. Limited to 8.

**Bag Insert (each item): \$2,000 US**

**DEADLINE:** approved insert must arrive at GES warehouse between Wednesday, May 31st and Friday, June 30, 2017

#### B10. SPONSORED BADGE LANYARDS

Attached to every attendee badge, your company's name (as well as logo, when possible) will be visible to all. The first 5,000 attendees will receive a lanyard.

**Sponsored Badge Lanyards: \$8,500 US**

**DEADLINE** for Final Artwork: May 1, 2017





## B. PAID OPPORTUNITIES

### ONSITE

#### B11. Media Day <sup>NEW</sup>

Open to exhibitors who have new products launching at Cosmoprof North America, this is the best way to present and connect with registered media. Up to 20 companies will have a chance to present their NEW product during the one hour lunch event on Monday, July 10<sup>th</sup> from 12:30pm – 1:30pm. All media are invited to participate, enjoy lunch, and discover all newness unveiled at the show.

Offer is limited to 20 exhibiting companies.  
Contact pr@[cosmoprofnorthamerica.com](mailto:cosmoprofnorthamerica.com) for more details.  
Participation in Media Day is **\$500**.  
**DEADLINE: June 15, 2017**



## B. PAID OPPORTUNITIES

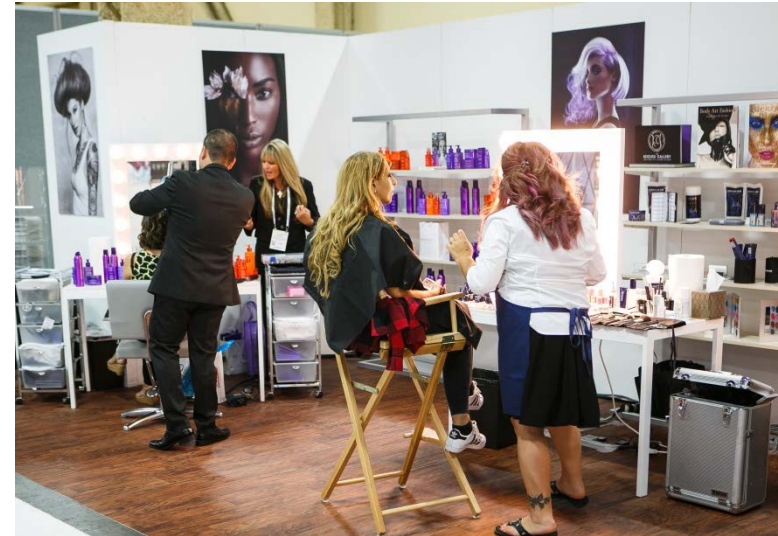
### ONSITE

#### B12. GLAMOUR ME

Glamour Me is a dedicated beauty lounge located in the prime foyer area. Each of the eight stations (categories are within the hair, makeup, nails, and skincare segment) will be sponsored by an exhibitor who specializes in that respective category (exhibitors can sponsor one station only). Exhibitors will be responsible for providing one artist to perform the demo service who will be available for entire 3-days of the show [opening till closing]. Product being demoed by exhibitor must be their newest product and / or look for the upcoming season. Availability is limited to eight exhibitors.

Contact [cpna@cosmoprofnorthamerica.com](mailto:cpna@cosmoprofnorthamerica.com) for more details. Sponsorship of one station is **\$2,500**.

**DEADLINE:** Subject to availability





## B. PAID OPPORTUNITIES

### ONSITE

#### B13. BOUTIQUE: CUSTOMIZED SAMPLING ONSITE

BOUTIQUE is an area located in the prime foyer area at Cosmoprof North America and is open to all attendees throughout the show hours. BOUTIQUE offers a limited number of exhibitors the ability to showcase their brand and sample their key products to all attendees from this high-traffic location.

BOUTIQUE serves as a main attraction point at the show; all attendees who visit are scanned and their information is provided to participating exhibitors to follow up on the leads provided post show. The products given out are reviewed and selected by the organizers; the samples must be deluxe sizes and minimum quantity requested is 1,000 pieces.

#### SAMPLING FOR A CAUSE

- Onsite sampling bar station located inside the Professional Beauty Section directly from the lobby
- High-end environment with clear dispensers presented as a wall display with brand logos
- Limited to 20 exhibiting companies featuring key star product
- All funds collected onsite will be donated to the Look Good Feel Better Foundation
- Supported by powerful onsite marketing activities including footprints leading to the area, signage in key floor areas and handouts to all attendees

\*Potential New Beauty Magazine Collaboration

**BOUTIQUE: \$1,000 US & 1,000 deluxe samples**

**DEADLINE: Subject to availability**



## B. PAID OPPORTUNITIES

### ONSITE

#### B14. FREESTANDING SIGNAGE AND SITUATION MAPS

##### A) FREESTANDING SIGNAGE

Increase your visibility with single or double-sided signs that are strategically placed throughout the show floor lobby and registration areas. Viewed by over 27,000 visitors of the show, these signs provide unsurpassed marketing exposure.

**Freestanding Sign, Single Sided: \$1,575 US**

**Freestanding Sign, Double Sided: \$2,050 US**

**DEADLINE:** Final artwork approved by June 9, 2017

##### B) SITUATION MAPS

Place your logo pointing at your booth location on the situation maps located around the show floor. Availability is limited to 16 signs on trade show floor.

**Situation Maps: \$2,000 US**

**DEADLINE:** Final artwork approved by June 9, 2017



## B. PAID OPPORTUNITIES

### ONSITE

#### B15. HOTEL TV ADS

Mandalay Bay is the official hotel for the exhibition. To promote CPNA, two channels will be made available to all guests and feature unique promotional content. Exhibitors may purchase 30 second or one minute ad times to run during July 7th – July 11th. Video content must be submitted by June 1st. CPNA reserves the right of refusal for advertising provided. Fees will apply if production work is required to format the video ad or is involved.

One minute video ad with info: \$500 for the week (July 7 – 11, 2017); organizers can provide creative agencies.

**DEADLINE: June 1, 2017**

#### B16. HOTEL ROOM DROPS

Mandalay Bay Hotel will distribute your magazine, product, flyer, newsletter, deal sheet, etc. to every room in the participating hotel block. Want to distribute to only attendees and not exhibitors? Easily done! Would you like to distribute to exhibitors only? Again, easily done!

**Prices will vary based on item type dropped in each room. Item type required for a quote.**

#### B.17. TAILOR-MADE SPONSORSHIPS

Contact us to achieve the most for your sponsorship dollars. CPNA will work with you to arrange custom sponsorships catered to your budget. Examples of custom sponsorships are hotel room key cards, water bottles, registration sponsorships, etc.





## CONTACTS

### DOMESTIC SALES TEAM:

USA, CANADA & MEXICO

#### Toni Davis

toni@probeauty.org  
800-468-2274 x3443

#### Trisha Thiede

trisha@probeauty.org  
800-468-2274 x3432

### INTERNATIONAL SALES TEAM:

EUROPE, AFRICA, MIDDLE EAST, ASIA  
& SOUTH AMERICA

#### Alessandra Allegri

alessandra.allegri@cosmoprof.it  
(+39) 02.45.47.08.216

#### Elena Sandrini

elena.sandrini@cosmoprof.it  
(+39) 02 454.708.250

#### Chiara Santi

chiara.santi@cosmoprof.it  
(+39) 02 454.708.218

#### Arianna Vivarelli

arianna.vivarelli@cosmoprof.it  
(+39) 02.45.47.08.233



## REQUEST FORMS AND PRICING

FAX BACK TO TONI C. DAVIS, CPNA SHOW SALES DIRECTOR AT 480-905-0708.  
FORM MUST BE RECEIVED **PRIOR TO DEADLINES.**

COMPANY NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

E-MAIL \_\_\_\_\_

### PAID MARKETING AND PROMOTIONAL OPPORTUNITIES

QTY	ITEM	UNIT PRICE
	1) DEDICATED EMAIL BLAST	\$1,500
	2) CPNA E-NEWSLETTER TEXT AD	\$500
	3) ROTATING BANNER AD	\$800
	4) ONLINE FLOORPLAN: SPOTLIGHT BANNER AD	\$750
	5) ONLINE FLOORPLAN: LOGO BRANDING	\$300
	6) VIDEO UPLOADS	\$600 PER VIDEO
	7) FEATHR SPONSORED RETARGETING PACKAGES	\$3,500

### 8) SHOW DIRECTORY

All positions are 4-color. Space is limited. Please indicate a first, second and third choice.

### STANDARD POSITION (4 COLOR ONLY)

	TWO PAGE SPREAD	\$3,650 US
	FULL PAGE	\$2,300 US

### PREMIUM POSITION (4 COLOR ONLY)

	INSIDE FRONT COVER	\$4,100 US
	INSIDE BACK COVER	\$3,350 US
	FACING CONTENTS PAGE	\$2,550 US

### ON-SITE DIRECTORY LISTING ENHANCEMENTS

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	<b>BOLD LISTING</b>	<b>\$300 US</b>
	<b>BOLD AND OUTLINED</b>	<b>\$400 US</b>
	<b>ADD COMPANY LOGO (4 COLOR)</b>	<b>\$500 US</b>

<b>QTY</b>	<b>ITEM</b>	<b>UNIT PRICE</b>
	<b>9) BAG INSERTS (EACH ITEM)</b>	<b>\$2,000 US</b>
	<b>10) SPONSORED BADGE LANYARDS</b>	<b>\$8,500 US</b>
	<b>11) MEDIA DAY (NEW)</b>	<b>\$500 US</b>
	<b>12) GLAMOUR ME</b>	<b>\$2,500 US</b>
	<b>13) BOUTIQUE: CUSTOMIZED SAMPLING ONSITE</b>	<b>\$1,000 US &amp; 1,000 DELUXE SAMPLES</b>
	<b>14A) FREESTANDING SIGNAGE- SINGLE SIDED/ DOUBLE SIDED</b>	<b>\$1,575/ \$2,050 US</b>
	<b>14B) SITUATION MAPS</b>	<b>\$2,000 US</b>
	<b>15) HOTEL TV ADS</b>	<b>\$500 US</b>
	<b>16) HOTEL ROOM DROPS</b>	<b>PRICES VARY</b>
	<b>17) CUSTOM SPONSORSHIP</b>	<b>PRICES VARY</b>