

# SHOW DISCOUNTS AND BENEFITS

MEMBERS OF THE PROFESSIONAL BEAUTY ASSOCIATION RECEIVE VALUABLE BENEFITS AT COSMOPROF NORTH AMERICA AND THROUGHOUT THE YEAR.

## FREE DRAYAGE, HANDLING DISCOUNTS AND PERKS

### *PBA Members receive*

- 300 lbs. of free drayage (the cost to move your exhibit material within the convention center)
- 10% off installation/de-installation labor, automatically credited to your GES convention services onsite invoice
- Discounted \$5 flat small package handling rate (up to 50 lbs. each)
- VIP carton storage at the show

## PBA MEMBER LOUNGE

Enjoy access to the exclusive PBA Member Lounge located adjacent to PBA Booth #26026. Complimentary refreshments, free internet access, networking and VIP amenities for PBA members only.

## DISCOUNTS ON EDUCATION AND SPECIAL EVENTS

PBA members pay less for onsite education and special events attendance, including INSPIRE, the North American Hairstyling Awards (NAHA) and the PBA Business Forum.

## ADVERTISING DISCOUNTS AND SPONSORSHIP OPPORTUNITIES

Members enjoy savings on advertising and sponsorship opportunities. Contact a PBA sales rep for information.

*Not yet a member?*

**JOIN TODAY TO RECEIVE THESE BENEFITS. MEMBERSHIP STARTS AT ONLY \$175.**  
**PROBEAUTY.ORG**

# ADDITIONAL RESOURCES

## EVENTS

- Ability to **exhibit** at the **International Salon and Spa Expo Long Beach**
- Access to attend **ISSE** without exhibiting
- Access to the exclusive PBA Member Lounge at **PBA Signature Events**
- Discounted Admission to the **North American Hairstyling Awards (NAHA)**
- Discounted tuition to business education at **Cosmoprof North America**
- Discounted tuition to the **PBA Executive Summit**
- Discounted tuition to the **PBA Distributor Executive Conference**

## RESOURCES

- **PBA Member Tile** for use on your website and printed collateral
- Access to entire library of **Business Blueprints**
- Access to the **PBA Insurance Marketplace** for health and liability insurance
- Discounts on publications, education and business services offered through **NAW**

## EDUCATION

- Discounted tuition and/or admission to PBA produced **education events, competitions** and **programs**
- Complimentary **live education webcasts**

## PUBLICATIONS

Free subscriptions to these publications plus 6 others:

- **Beauty Store Business**
- **Modern Salon**
- One year digital subscription to the **Beauty Industry Report** - for new subscribers only

## RESEARCH

- Discounted pricing and member-only access to **valuable industry research**
- Complimentary access to the **National Salon/Spa Industry Tracking Survey, Salon/Spa Industry Profile** and many other industry reports
- Exclusive access to the **PBA Market Shipment Study**
- Exclusive access to all versions of the **PBA Distributor Benchmarking Survey**

## NETWORKING/BUSINESS DEVELOPMENT

- Corporate listing in online **membership directory**
- Various association **volunteer opportunities** and ability to serve on advisory councils and board of directors
- Access to contacts of other Manufacturer and Distributor section members
- **Press releases** highlighting member and/or member companies added to **PBA Blog**