



July 24-26, 2016 • Las Vegas, NV

## EXHIBITOR BADGE REGISTRATION

### IMPORTANT – PLEASE READ

Due to the increased fraudulent use of exhibitor badges, Cosmoprof North America will no longer permit one representative from an exhibiting company to pick up all exhibitor badges for that company. Each registered exhibitor must present valid photo ID at Exhibitor Registration (opens Friday, July 22 at 1pm) to receive their badge. A badge will be required to enter the show floor.

**To ensure the accuracy of your badges and avoid exhibitor registration lines, please register online in advance**

**How to Register** (online registration never closes):

**Log On to:** [www.cosmoprofnorthamerica.com](http://www.cosmoprofnorthamerica.com)

- Click "Exhibitor Login", enter your password and click "**Register Your Booth Staff**"
- If you don't have your password, enter your email address to have it sent to you.

Exhibitor Registration is located in Bayside D of the Mandalay Bay Convention Center and will be open at 1pm on Friday, July 22, 2016.

To receive badges; exhibiting companies must meet the following:

- Your booth space is paid in full
- You have submitted original proof of insurance

If these two conditions have not been met, no one from the exhibiting company will be allowed to pick up their badge.

### Badge Allotment Guidelines

The number of staff badges you receive is determined by the size of your booth space (raw space or ready-stand), from a minimum of two (2) badges to a **maximum of 35 badges**. Please consult the chart below for booth size and badge allotments.

DB Spotlight, Discover Scent & Tones of Beauty = 2 badges			
9 – 23 sq. meters	=	5 badges	48 – 59 sq. meters = 20 badges
24 – 35 sq. meters	=	10 badges	60 – 71 sq. meters = 25 badges
36 – 47 sq. meters	=	15 badges	72 – 83 sq. meters = 30 badges
84+ sq. meters = 35 badges			

➤ **Additional badges are \$50.00 each.**

**Restrictions: Children under 16 are not permitted on show floor.**

**VIP Buyer Program:** CPNA exhibitors may offer free admission to five (5) qualified VIP guests. (See Show Rules & Regulations for entrance qualifications). When registering booth staff, there is a VIP INVITE tab/online form that can be filled out. Each VIP will receive an invitation letter, via email, indicating that your company has generously offered them complimentary admission to Cosmoprof North America 2016. For each VIP, you must provide a name, company name and a unique email address. **Limit five (5) VIP Guests per signed exhibitor contract not per booth.**