



July 24 - 26, 2016 • Las Vegas, NV

## Official Show Directory, Company Listing

PRINT DEADLINE: May 24, 2016

Complete this and other ERG forms online at: [www.cosmoprofnorthamerica.com](http://www.cosmoprofnorthamerica.com)

This information will appear in the CPNA 2016 official exhibition directory. If your information is not updated by the deadline indicated above, your company name and booth number will be printed in the directory and posted online without editorial content. One entry per exhibiting company.

The Official CPNA Show Directory will be complimentary to all attendees on site. For information on advertising in the directory, consult the Exhibitor Resource Guide.

**Please complete this form online.** DO NOT USE ALL CAPS. Failure to comply may result in errors in your entry. Show management will not be held responsible for such errors.

To complete this form, visit [www.cosmoprofnorthamerica.com](http://www.cosmoprofnorthamerica.com) & click Exhibitor Log-in. If you do not have your password simply enter your email address & it will be emailed to you. Once you are logged in please confirm &/or update below information:

### **NEW onsite directory (only the labels below will be printed in the onsite directory):**

- Exhibiting Company
- Booth Number
- Country
- Website

### **Online Directory**

- Select the categories for your products and services. These will be “searchable” to attendees online at BeautyMatch.
- Type an online description of your company and products—in English—as you wish it to appear in the CPNA official online exhibition directory.
- Upload your logo: Brand your eBooth online and in the mobile app with your company logo
- Share your recent news with attendees by entering Press Releases
- Engage attendees with full color product images and detailed descriptions to appear in the online Product Gallery