



ADMISSION POLICY
Cosmoprof North America 2016
July 24-26, 2016 • Las Vegas, NV

Exhibitor Personnel

IMPORTANT – PLEASE READ

Due to the increased fraudulent use of exhibitor badges, Cosmoprof North America will no longer permit one representative from an exhibiting company to pick up all exhibitor badges for that company. Each registered exhibitor must present a photo at Exhibitor Registration (opens Friday, July 22 at 1pm) to receive their badge. Both a badge and badge holder will be required to enter the show floor.

**To ensure the accuracy of your badges and avoid exhibitor registration lines,
please register online in advance**

How to Register (online registration never closes):

Log On to: www.cosmoprofnorthamerica.com

- Click "Exhibitor Login", enter your password and click "**Register Your Booth Staff**"
- If you don't have your password, enter your email address to have it sent to you.

Exhibitor Registration is located in Bayside D of the Mandalay Bay Convention Center and will be open at 1pm on Friday, July 22, 2016.

To receive badges; exhibiting companies must meet the following:

- Your booth space is paid in full
- You have submitted original proof of insurance

If these two conditions have not been met, no one from the exhibiting company will be allowed to pick up their badge.

Guests

Guests are admitted at the discretion of Cosmoprof North America. **Exhibitors may NOT bring guests onto the show floor without consulting Show Management.** All guests must register/purchase a badge.

IMPORTANT!

- ✓ Only exhibitors have access to the trade show floor before the floor officially opens.
- ✓ Attendees are admitted to the trade show floor during official show hours only.
- ✓ Please schedule your appointments accordingly.

Press

All press agents with credentials, whether employed by an exhibiting or non-exhibiting publisher, may be admitted to Cosmoprof North America free of charge for the purpose of reporting on the event. Admission to the show is at the sole discretion of Cosmoprof North America. For press registration, contact CPNA's public relations team at Creative Media Marketing (CMM) PR.

Carolanne Coviello cosmoprof@cmmpr.com

Visit us online at www.cosmoprofnorthamerica.com



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Restrictions

All persons attending Cosmoprof North America must be registered and have a badge on their person. Should any exhibitor fraudulently register, as being a representative of their company, any individuals who are not actually connected with the company—or in the event of misuse or abuse of the registration or floor privileges by any exhibitor or their representative(s)—Show Management reserves the right to cancel the privileges extended without liability. Entrance to Cosmoprof North America 2016 will be suspended, pending further investigation.

CHILDREN UNDER THE AGE OF 16 ARE NOT ALLOWED ON THE TRADE SHOW FLOOR AT ANY TIME.

Suit-Casing Is Not Allowed

Definition: Any activity designed to solicit or sell products or services to Cosmoprof North America attendees or exhibitors without proper authorization by Show Management. Please note that while all beauty industry personnel are welcome to attend some or all of the CPNA exhibition, any attendee who is observed to be soliciting business in the aisles or other public spaces, in another company's booth or in violation of any portion of the CPNA Exhibition Policy, will be asked to leave immediately. Additional penalties may apply.

- No refund of admission will be given.
- Please report any violations you may observe to Show Management.
- Show Management will patrol the floor for suit-casing violations.

CPNA recognizes that suit-casing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite, restaurant, club or any other public place of assembly.

For the purposes of this policy, suit-casing violations **may occur** at venues other than the exhibition floor.

Attendee Visitors

Authorized Visitors and Invited Buyers:

Distributors	Importers
Wholesalers	Retail Buyers
Sales Agents	Specialty Stores
Beauty Suppliers/OTC's	Chain Salons
Cosmetics Manufacturers	Estheticians & Skin Care Professionals
Salon/Spa Owners & Managers	Cosmetologists

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