

**DO YOU HAVE A
COSTUMED CHARACTER?****Character Entry Form**
Deadline: June 9, 2014

If you will have a costumed character at the show, The Mascot Organization can help you manage them. Please submit one form for each character or character group that will participate.

Company Name: _____ Booth # _____

Character Name: _____

Brand/Property Represented: _____

Character's Twitter handle: @ _____

Will character participate in parade? Yes ☐ No ☐Can the character's photo be published on Facebook and other social media? Yes ☐ No ☐

Description (50 words MAX) to be used in any promotion of the character. MUST include character name, property name and your exhibitor name.

Is your character interested in participating in additional press opportunities? Yes ☐ No ☐

If so, Licensing Expo's PR agency, Allison + Partners, will contact you with full info on these free opportunities.

Notable appearance times (anniversaries, special events, etc.). Please include event, date and time:

Costume talent:

The Mascot Organization is the official costume talent provider and costume character coordinator for the Licensing Expo. If you need costume talent please indicate so below and The Mascot Organization, will contact you to make these arrangements. Exhibitors who use The Mascot Organization talent will receive additional benefits.

- ☐ Yes, I would like to find out more about The Mascot Organization's talent and guides
- ☐ Yes, I am already working with The Mascot Organization
- ☐ No, I have my own talent.

If you are providing your own talent please provide the following details:

On-Site Contact: _____ On-Site Phone #: _____

Will your talent need use of the costume changing room? Yes ☐ No ☐Does your character require electricity to charge batteries? Yes ☐ No ☐

Questions?

The Mascot Organization, LLC
1-877-9-MASCOT or 1-614-846-4726
licensingexpo@mascot.org

Complete and return this form by June 9, 2014 return to:
licensingexpo@mascot.org or Fax: (614) 888-8607

LICENSING EXPO 2014 EXHIBITOR FORM