



hfma educational foundation
healthcare financial management association

DEADLINE: May 20, 2014

2014 HFMA ANI Attendee Mailing List Order Form

As an exhibitor of HFMA's 2014 ANI: The Healthcare Finance Conference, you have the opportunity to purchase either the pre-registrant mailing list for \$700 or both the pre-registrant and post-registrant mailing lists for \$1,000. (*The post-registrant mailing list cannot be purchased separately. Any orders for only the post-registrant mailing list will not be accepted.*) **Payment must accompany this form to ensure receipt. Lists will not be released until payment is complete.**

The list of names and mailing addresses is, and remains, the sole and exclusive property of HFMA, and may not be used for any purpose, or incorporated into any other list or database, without HFMA's express written consent. List will include name, title, company, and mailing address only. Phones and emails will not be provided. By completing this form, and providing payment for list(s), you are agreeing to the HFMA Data Rental Agreement. The full Standard Terms and Conditions for the Data Rental Agreement can be found on page two of this document.

The pre-registrant mailing list will be emailed only to the contact person listed below on May 27, 2014. If both sets of lists were ordered, the post-registrant mailing list will automatically be emailed to the contact person approximately 4 weeks after the close of the show.

Please check the appropriate box:

Pre-registrant mailing list only = \$700.00

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Pre and post-registrant mailing lists = \$1,000.00

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(Please print clearly. Missing information will delay processing.)

Exhibiting Company Name: _____ Booth #: _____

Contact Person: _____

Phone: _____ Fax: _____

Email Address: _____

Signature: _____

_____ Check made payable to HFMA Educational Foundation (enclosed)

_____ Credit Card Payment ____ Visa ____ Master Card ____ Am Ex ____ Discover

Card Number _____ Expiration Date _____

Name on Card _____

Signature _____

Mail or fax this form to:

HFMA Educational Foundation
Attn: ANI Attendee Mailing List
Three Westbrook Corporate Center #600
Westchester, IL 60154
Fax: 708-492-4310

HFMA DATA RENTAL AGREEMENT
Standard Terms and Conditions

The terms and conditions set forth below (the “Terms and Conditions”) are applicable to all personal data provided by the Healthcare Financial Management Association (“HFMA”) to event sponsors and participants (each a “Recipient”), including mailing lists, distribution lists, attendee lists, subscriber lists, invitee lists, databases, or other repositories of information containing personally identifiable or contact information about individuals or entities (collectively, and in each instance, the “Licensed Data”).

1. The Licensed Data is rented and licensed to the Recipient on a non-exclusive, non-transferable basis strictly for a one-time postal communication with the individuals or entities whose contact information is contained in the Licensed Data (each a “Contact”) for the purpose of promoting the Recipient’s own products or services, and for no other purpose. Once this limited license right has been exercised, the Recipient’s right to use the Licensed Data shall terminate forthwith without notice or other action by HFMA. Recipient agrees that no email or telephone solicitation to, or email or telephone follow-up of, the Contacts will be made or permitted except only to those Contacts who respond to the one-time communication by specifically requesting follow-up communications from Recipient.
2. The Licensed Data remains the sole and exclusive property of HFMA, and may not be used for any purpose other than as expressly stated in Section 1 above. Specifically, and without limiting the generality of the foregoing, the Licensed Data may not be incorporated into any other list or database or used to compile, verify, edit, enhance, update or publish any other database directory, or information medium. Moreover, Recipient may not distribute the Licensed Data or any part thereof, and may not copy, photocopy, reproduce, enter into a computer database, or otherwise duplicate in any format any part of the Licensed Data.
3. Recipient acknowledges and agrees that the Licensed Data has been and will be monitored by HFMA or its agents to prevent improper and unauthorized use by a combination of one or more methods of computer control, planted, decoy or varied names and addresses, and other detection techniques.
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5. The Licensed Data is provided as-is without warranty of any kind, and Recipient assumes all risks associated with its use of the Licensed Data, and agrees to indemnify and hold HFMA and its affiliates and their respective officers, directors, employees, and agents harmless from and against any and all claims, damages, liabilities losses or expenses, however incurred, in connection with Recipient’s use of the Licensed Data. In addition, Recipient agrees to reimburse HFMA for all costs and expenses (including attorneys’ fees) incurred by HFMA as necessary to enforce these Terms and Conditions.
6. No rights are granted to Recipient with respect to the use of HFMA’s name, logo, or other designations of origin for any reason whatsoever (unless pursuant to separate written agreement between HFMA and Recipient).
7. Recipient shall make no claims that the Licensed Data, Recipient, or any of Recipient’s goods or services are in any way endorsed, approved, certified, or recommended by HFMA (unless pursuant to separate written agreement between HFMA and Recipient).
8. These Terms and Conditions and their enforcement shall be governed by, and construed in accordance with, the internal laws of the State of Illinois, without regard to conflicts-of-law principles.