ANI 2014 EXHIBITOR EVENT GUIDELINES AND CONTACTS

Hospitality events may be planned by confirmed exhibitors during **HFMA's ANI: The Healthcare Finance Conference, June 22-25, 2014,** however, events may not conflict with any scheduled ANI convention functions.

Hospitality functions may NOT run between these hours:

Sunday, June 22nd – 2:00 pm - 8:00 pm

Monday, June 23rd – 7:00 am – 5:30 p.m.

Tuesday, June 24th – 7:00 am – 9:00 p.m.

Wednesday, June $25^{th} - 7:00 \text{ am} - 12:45 \text{ p.m.}$

Hospitality functions taking place outside of these hours must adhere to the following criteria

- Maximum participant attendance may not be more than 50 people (excluding host company employees)
- Event must be by invitation only no mass marketing will be approved
- HFMA will not promote or publish hospitality event information on-site, in the program book or with signs.

General Hospitality Function Information

- The 2014 Conference will be held at The Venetian and The Palazzo Hotel-Resort-Casino/Sands Expo Center.
 While there may be meeting space available within the Sands Expo Center, there are also a limited amount of meeting rooms which will be built out on the show floor (Vendor Suites).
- Suites and/or meeting space is limited and is available on a first come, first served basis. Food and beverage and billing arrangements will be made directly with the venue.
- Upon contacting one of the below representatives your request will be forwarded to HFMA for approval before you
 may move forward with your plans. Please be prepared to provide your Company Name, Booth Number,
 Requested Function Date and Time, estimated attendance at function and if this is for internal or external
 purposes. Once approved, you may move forward with your planning directly with the contact below.

Thank you in advance for your cooperation – we look forward to seeing you in Las Vegas!

ANI 2014 EXHIBITOR EVENT PLANNING CONTACTS

Meetings and Events - Sands Expo/Palazzo Congress

Jennifer Little, Senior Catering Conference Manager: (702) 414.4002; <u>Jennifer.Little@Sands.com</u>

Hospitality Suites – Venetian and Palazzo

Jennifer Guevarra, CMP, Hospitality Manager, In-Suite Dining: (702) 607.2500; Jennifer.Guevarra@Sands.com

Booth Catering – Sands Expo

Sophie Valdieu, Manager, Catering & Conference Management: (702) 414.3577; Sophie.Valdieu@sands.com

Outlet Venue Events

Jennifer Guevarra, CMP, Hospitality Manager, In-Suite Dining: (702) 607.2500; <u>Jennifer.Guevarra@Sands.com</u>

Off-Site AND On site Décor and Entertainment

Stephanie Arone, DMCP I President & GM, Activity Planners, Inc.: (702) 362.8002; sarone@activityplanners.com

Exhibit Hall Vendor Suites

Kurt Belisle, (815) 549.1034, kbelisle@hfma.org

Room Blocks

Anna Girardi, (847) 996.5430, hfmaexh@experient-inc.com

Contact Angela Orlando at HFMA with questions at 708-492-3332 or aorlando@hfma.org